



Prominent Speakers Headline 2002 Auto Interiors Show

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([PRWEB](#)) April 13, 2002 -- DETROIT -- April 15, 2002 -- In today's fast-paced automotive market staying abreast of product changes, new technology, and the latest design trends is essential and can be a challenge. That's why highly-focused industry conferences like The 2002 Auto Interiors Show, May 14-16 at Cobo Center, are important to industry participants.

With four extensive conference tracks to choose from, engineers and designers can gain practical advice and expert solutions for challenges in design, product development, supply chain dynamics, digital technology, telematics, and more. Attendees will find everything they need for professional and business success at the show, said Marilyn Singleton, National Sales Director.

The following speakers headline each auto interiors conference track:

PETER DAVIS, Director of Advanced Interiors at GM Design, offers insight on the art of successful design from a designer who practices what he preaches. He'll lead a conference track with speakers including Ralph Gilles, director, Studio 3, DaimlerChrysler Corp., Michael Tsay, manager, auto interior design, Honda R&D Americas, William Fluharty, vice president industrial design, Johnson Controls, Inc., and others.

LARRY DENTON, President of Dow Automotive, teaches how material science with creative thinking and innovative processes play a key role in helping automakers meet consumer needs in today's challenging business environment. He'll lead a conference track with speakers including Werner Raschofer, Bayer AG, Keith Dunlap and Patrick Gaule, GE Plastics, Anthony J. Messina and Girma Gebreselassie, Collins & Aikman, and others.

THOMAS EVANS, Chairman & CEO of Collins & Aikman Corp., will give critical insight into how to increase product sizzle, added value and market penetration in auto interiors. He'll lead a conference track with speakers including Ronald Knockeart, vice president, driver information systems -- North America, Siemens Automotive Group, Mike Sweers, general manager-engineering design, Toyota Technical Center USA, Inc., Peter Abowd and Gary Rushton, Visteon Corp., and others.

CHARLES EVANS, Vice President & General Manager of Loctite Automotive, will discuss the current state of the economy and its impact on the transportation industry. He'll lead a conference track with speakers including Timothy Moore and Lee Huber, Swift Adhesives Division, Reichhold, Inc., Scott Henry, Sika Corp., Jihong Kye and Michael Golden, Dow Automotive, and others.

The conference program this year reflects the continually evolving nature of the auto interiors industry as well as key industry drivers and sectors, including design, plastics, technology, interior systems and adhesives, added Singleton.

Auto Interiors magazine, presenters of the 2002 show, has organized the 2002 conference in an all-new format



to provide the opportunity to discover and discuss new ideas and network with colleagues who share similar interests. The informative conference program will stimulate thought, provoke discussion and help find solutions to problems faced by interiors professionals. Attendees can choose from four dedicated conference tracks, featuring more than 45 industry experts.

For exhibitor and attendee registration information, go to autointeriorshow.com, or phone 800-933-8735.

The Auto Interiors Show is presented by Auto Interiors Magazine and produced by VNU Expositions. VNU Business Publications and VNU Expositions are subsidiaries of VNU USA, a leading publishing and information group. VNU Expositions co-produces 83 annual expositions and conferences.

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