

## **World Patent Marketing Invention Team Unveils The Ultimate Tire Lift Bar, A Utility Patent That Takes The Back-Breaking Work Out Of Changing Tires**

*World Patent Marketing Reviews A New Utility Patent. Will The Ultimate Tire Lift Bar Be the Next World Patent Marketing Low Cost Success Story?*

Miami, FL ([PRWEB](#)) July 01, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, announces the Ultimate Tire Lift Bar, a utility patent created to make changing tires easy.

"Tool & Equipment Rental makes \$3 billion a year," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "Over the next five years, the industry will benefit from contractors resuming their prominence with more products for their customers."

"Changing tires in a vehicle is never easy," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "The Ultimate Tire Lift Bar is a utility patent which will provide a great deal of help in changing tires and make this task more efficient to accomplish."

The Ultimate Tire Lift Bar is a utility patent created to provide additional help and support when changing tires. More often than not, changing a tire can become a two-man job. This invention allows users to accomplish this particular task without any assistance from other people. Made of high quality material, this invention comprises of a round bar, a base and a fulcrum. To use this device, all that is needed is to put the flat curved end under the lip of the tire which will aid in the lifting process.

"A new era in the back breaking challenge of changing tires. Being a tire man for 25 years and dealing in the tire repair and service, I learned that handling tires of all sizes can have many challenges, and is hard on a persons back," says inventor Phillip T. "Many back injuries happen with tire technicians because there has not been a tool made for lifting tires off and on trucks and heavy equipment as simple as the one I have came up with. After changing tires for a while as my profession, I was using a tire bar to slide under heavy tires and lifting the tire up and on to the trucks. With just a bar it was hard and was making my back sore and wearing me out each day. I knew I had to come up with a way to remove and replace tires on trucks and heavy equipment that was simple and easy to do. I came up with a bar that works by leverage and not by lifting. The Ultimate Tire Lift Bar is easy to use and is light weight and not big and bulky and can be used by all most any one without doing any lifting. If you want to save on back injury's and make the job of lifting tires onto trucks and heavy equipment easier and more efficiently, then the Ultimate tire lift bar is the way to go."

Greg Miller, a sales agent for a company in Texas, has this to say about the Ultimate Tire Lift Bar: "I am always driving around the country for work. During my travels, I have experienced a couple of flat tires and would end up asking for additional assistance. The Ultimate Tire Lift Bar allows me to change tires on my own with ease."

The Ultimate Tire Lift Bar is a utility patent which that should be on hand in a vehicle at all times.

### **ABOUT WORLD PATENT MARKETING**

[World Patent Marketing](#) is an innovation incubator and manufacturer of patented products for inventors and



entrepreneurs. The company is broken into eight operating divisions: Research, Patents, Prototyping, Manufacturing, Retail, Web & Apps, Social Media and Capital Ventures.

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