

Parking BOXX Launches First EMV Unattended Parking System In United States

Little Rock Becomes First City To Incorporate New EMV Technology For Municipal Parking

Little Rock, Arkansas ([PRWEB](#)) April 21, 2016 -- When the City of Little Rock, Arkansas decided to implement their first Parking BOXX system in 2014, they may not have anticipated becoming the parking industry's EMV pioneers. But that's exactly what happened when Little Rock installed the first EMV-enabled chip & PIN unattended parking system in the United States. With the March 2016 installation of Parking BOXX's technology for two additional parking garages, the City now provides Little Rock drivers the most technologically advanced and secure parking payment option in the United States.

"Nearly two years ago, we issued an RFP looking for the best overall system value, and Parking BOXX has exceeded our expectations," said James "Doc" Doolittle, Senior Director of Facility Maintenance & Engineering. "Parking BOXX has been an excellent choice for the multiple facilities in Little Rock. Year over year revenue increases from inception, as well as much improved equipment performance and enhanced reporting capabilities, made expansion with Parking BOXX an easy decision for both the Little Rock Convention & Visitors Bureau and the City of Little Rock."

The City of Little Rock selected Parking BOXX through an RFP process to provide Parking Access & Revenue Control Systems. There are now three City garages with Parking BOXX systems in operation, with 12 lanes of parking equipment that accommodate over 1800 parking spaces. The parking equipment includes In-Lane Automated Payment Machines, Cashier Stations, Card Access, and numerous validations and coupons. These garages also provide parking for guests from several nearby hotels.

"EMV is here to stay so we're embracing it sooner rather than later. Parking BOXX has done an amazing job supporting us, and we are thrilled to be partnering with them to bring this new technology to all of our garages," said Norman Hale, Parking Manager with the City of Little Rock.

"The City of Little Rock is a valued partner. We are pleased to be working with this forward-looking group of parking professionals on such an important product launch," said Renee Smith, President & CTO of Parking BOXX. "Our business strategy focuses on delivering new technology that provides value to customers. Kudos to our amazing team for being the first to certify and launch unattended EMV in parking."

Parking BOXX's EMV system utilizes Moneris Solutions technology to collect payments and keep them secure. Moneris Solutions has more than 10 years of experience working with EMV and is one of North America's largest providers of payment processing solutions.

"As a leader in EMV-enabled payment solutions, we are pleased Parking BOXX has chosen to work with Moneris as part of their unattended parking systems," said Pat Woods, VP Strategic Partner Sales, Moneris Solutions. "EMV technology is proven to reduce incidences of cardholder fraud, and with a high proportion of unattended kiosks, the parking industry stands to benefit immensely from the new security standard."

About Parking BOXX

Headquartered in North America, Parking BOXX is a leading parking system provider. Parking BOXX accommodates the needs of small lots as well as large, complex parking systems. With over 50 years of parking



industry experience, Parking BOXX has dealers throughout North America and parking sites in operation from Los Angeles to the Caribbean to Newfoundland. Parking BOXX systems reliably run sites with thousands of daily vehicles and millions in annual parking revenue. For more information on how Parking BOXX can help meet your parking system and parking lot equipment needs, please visit <http://www.parkingboxx.com>, call 800-518-1230, or email [info\(at\)parkingboxx\(dot\)com](mailto:info(at)parkingboxx(dot)com).



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