



RIDE AMERICA OFFERS UPSCALE MOTORCYCLE TOURS FOR HARLEY-LOVING EXECUTIVES

Ride America offers fully escorted seven-day riding tours for executive Harley-Davidson enthusiasts and their guests, on seven unique itineraries throughout the United States. Ride America also offers custom "Free Wheeling" three- and four-day tours, for corporate groups of six to ten riders, from Las Vegas, New Orleans and Orlando. Ride America appeals to professionals and executives whose corporate commitments often keep them from experiencing the pleasure of motorcycle riding as much as they would like. The Ride America tours provide executives an opportunity to enjoy a hassle-free Harley adventure. Everything from the navigation to the accommodations is arranged by the Ride Brothers.

([PRWEB](#)) February 8, 2002 -- BRENHAM, Texas (Feb. 5, 2002) "It's no secret that some of the most successful executives escape the stress of the daily business world by jumping on their Harley-Davidson and hitting the open road. Targeting professionals who are seeking the hassle-free motorcycle adventure of a lifetime, Ride America offers a variety of guided Harley-Davidson tours for 2002.

Ride America gives executives the opportunity to cruise along scenic highways and paved back roads through spectacular mountains, forests, canyons and open plains, and lodge in unique resorts and hotels. Riders enjoy all of the amenities of the tour without the frustration of a laborious planning process. Ride America arranges everything "from navigation to accommodation.

"The average executive Harley-enthusiast is between the ages of 45 and 65 and is a corporate professional or entrepreneur who rarely has the opportunity to ride," said Rick Perkins, Ride America co-owner and tour guide. "These executives take a spin on the occasional Sunday, but given the opportunity, they would be on their bikes as often as possible. We've found that most Harley-loving executives want to be within four hours of the office or family and want to travel within the United States. We've created seven different tour itineraries with that in mind."

Rick and Wyatt Perkins, dubbed the "Ride Brothers," formed Ride America in 1997. Ride America tour participants travel an average of 200 miles each day and lodge in area accommodations. To ensure a high degree of personal service and safety, Ride America limits tours to eight riders. For customized group tours, Ride America allows 10 riders. Double tours, for riders with companions, offer a chase vehicle to carry luggage and purchases made along the way.

The 2002 Ride America Tour Schedule

The Ride Brothers have personally traveled every roadway and visited every hotel along the tour itineraries to ensure satisfaction for upscale riders. The tours make perfect getaway vacations and birthday, holiday or special occasion gifts for skilled motorcycle riders who have everything but time to plan a riding adventure. The trips can also serve as exciting alternative sales incentives and company retreats.

The 2002 seven-day tour itineraries include:

"Big Bend Tour: March 23-30, Oct. 26-Nov. 2, Nov. 2-9



- Â· Canyonlands Tour: Apr. 27-May 4, May 4-11, Oct. 5-12, Oct. 12-19
- Â· Carolinas Tour: April 20-27 and Sept. 28-Oct. 5
- Â· Hill Country Tour: Apr. 6-13, Apr. 13-20, Oct. 19-26
- Â· Natchez Trace Tour: May 18-25, Sept. 21-28
- Â· Southwest Tour: May 11-18, May 18-25, May 25-Jun. 1
- Â· Sunshine Tour: March 16-23, Nov. 9-16, Nov.16-23

Prices range from \$2,195 to \$2,695 for seven-day tours, depending on the Harley model selected. The tour price includes a Harley-Davidson rental, lodging for seven nights, unlimited mileage, a tour guide, detailed daily itineraries, and liability/physical damage insurance. Add \$695 for a companion rider on the back. Riders preferring to use their own motorcycle can deduct \$700 from the total cost of the tour. In these cases, Ride America can assist with shipping arrangements.

For corporate groups interested in offering executive attendees a unique pre- or post-conference experience, Ride America also offers customized Â Free WheelingÂ three- and four-day tours from Las Vegas, New Orleans and Orlando. These tours are priced individually according to itinerary and season.

More about Ride America and the Ride Brothers

The Ride Brothers enjoy sharing their knowledge of the American landscape, motorcycle riding skills and camaraderie with fellow riders. With more than 33 years in the travel business, Rick Perkins knows what it takes to turn a vacation and enthusiasm for Harleys into an experience of a lifetime. Wyatt Perkins, a retired Boeing 747 captain, understands the importance of making travelers feel comfortable and confident in new environments.

Â Riders usually arrive a little nervous, decked in new leather gear, shiny boots and helmets. After a few days on the road, theyÂ re grinning from ear to ear, looking relaxed and feeling a sense of accomplishment,Â said Wyatt Perkins. Â At the end of the trip, I often hear our riders say, Â I never knew America was such an incredible playground!Â Â

For more information on Ride America or to reserve a tour, please visit www.rideamerica.com or contact Rick Perkins at info@rideamerica.com or 1-888-781-RIDE (7433).

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