

## **The Rydell Automotive Group Gains Flexibility, Scalability, and Reliability with Aimetis Symphony™**

*Aimetis Symphony allows the Rydell security team to manage its multi-site campus from one central location*

Waterloo, Canada ([PRWEB](#)) June 29, 2016 -- [Aimetis Corp.](#), a global leader in intelligent video management software, today announced that the Rydell Automotive Group is using [Aimetis Symphony™](#) to manage its security and provide valuable information to improve its customer service.

The Rydell Auto Center is comprised of a multi-site campus with various departments, including sales centers, body shops, and a carwash. With a failing analog security system, Rydell was in need of a new solution. The most important factors for Rydell's new system were scalability, reliability, and a smooth user interface to monitor its many sites.

Rydell was drawn to Aimetis Symphony as a way to increase the flexibility of its security system. By installing Symphony, the entire Rydell campus can be centrally managed from one location. Additionally, Symphony's unhindered scalability assures Rydell that the security system will grow as the company expands.

The Mobile Bridge feature also appealed to the Rydell team. "The ability to access Aimetis Symphony through our handheld devices has really increased the flexibility and mobility of our security team," said Steve Symons, IT Manager at Rydell Auto Center.

In addition to improving its security, Rydell is also looking to Aimetis Symphony to enhance its customer experience. Going forward, Rydell plans to use [Aimetis Automatic License Plate Recognition™ \(ALPR\)](#) to identify customers as they enter the Rydell property and alert the customer service team with the necessary information to provide excellent service, such as the customer's name, reason for their appointment, and appointment history.

"Aimetis Analytics were designed to be more than just a security tool," said Justin Schorn, VP of Product Management at Aimetis. "It is great to see an innovative organization thinking outside the box to use Aimetis products to enhance their customer service."

The full case study can be [read here](#).

### About Aimetis

Aimetis, a Senstar company, simplifies the management of network video for security surveillance by offering smart solutions with the lowest total cost of ownership for our connected world. Combining an industry leading video management system with integrated analytics and centralized management in the cloud, Aimetis delivers the most scalable and easiest to use video management platform on the market. Founded in 2003, Aimetis has established itself as a global leader in intelligent video management from its headquarters in Waterloo, Canada. Aimetis has distributors and certified partners in over 100 countries and serves a variety of industries, including retail, transportation, and others.



**Contact Information**

**Melody Song**

Aimetis Corp.

<http://www.aimetis.com>

+1 5197468888 Ext: 249

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).