

Stadia Ventures Announces Spring 2016 Accelerator Demo Day Highlights Five Sports Tech Companies

Stadia Ventures celebrates the completion of its second sports business accelerator cohort with a Demo Day at Gateway Motorsports Park. The theme of the event is Sports + Investing and is headlined by a panel discussion on sports investing that includes • Demian Costa, Managing Partner of Sagamore Ventures and Plank Industries • Collin Meador, San Francisco 49ers New Ventures • Akshay Khanna, Dir. of Strategy, Philadelphia 76ers; Founding Partner, 76ers Innovation Lab • Steve Griffin, Founder & Partner of G5 Capital

St. Louis, MO (<u>PRWEB</u>) June 18, 2016 -- The program includes the final presentations from the five Stadia Spring 2016 cohort companies:

BEHIND THE PICKS, Scottsdale, AZ - Behind the Picks uses an incredibly accurate algorithm to predict the winner of NFL, NBA & MLB games. Their average is better than the S&P 500.

EZ WAVES, Charleston, SC - EZWaves has created an opportunity for you to step out of your world and be inspired by beautiful sunsets, feel the wind on your face as you sail the harbor or chase your favorite fish in as little as 3 hours.

LEAGUER, New York, NY - Leaguer is a commerce and communications hub for recreational sports that streamlines operations for organizations and participation for players.

MERIDIX, Chicago, IL - Meridix allows anyone to create ESPN-like live webcasts using a smartphone – without a production truck

SENAPTEC, Portland, OR - With elite athletes and teams using their system, Senaptec provides solutions to assess sensory performance, compare the results to others with similar demographics, and then improve capability.

Programming concludes with an expo featuring all five Spring 2016 companies in addition to Stadia Next companies Boditrak Sports and Rapsodo plus several invited Stadia prospects. Attendees include representatives from UnderArmour, STATS Inc., Gatorade, Houston Rockets, Columbus Blue Jackets, Haas F1 Racing, and the St Louis Cardinals in addition to representatives from the investment community.

"Our Spring cohort represents the breadth and quality of our sports tech deal flow" says Stadia Managing Director Art Chou. "And the interest level from the industry is represented by the quality of our attendees. The road to sports innovation runs through St. Louis."

Stadia Ventures is the Sports Innovation Hub with headquarters in St. Louis, MO. In an industry that demands innovation, Stadia Ventures connects business professionals who share a passion for sports and a need for resources – from capital and networking to education and mentorship. For more information visit: <u>http://www.stadiaventures.com</u>.

Stadia Ventures runs Stadia Accelerator, a business development accelerator for sports startups. Stadia



Accelerator invests up to \$100K in 8-10 sports startups each year and provides mentoring and networking to get each portfolio company to the next level.

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