

Common Link, Ft. Collins's Famous Brat Food Truck, Acquired

Common Link, the famous mobile brat food truck from Ft. Collins, CO is acquired by Seth and Michelle Morton and will participate in the Ft. Collins City Park Food Truck Rally every Tuesday from 5-8 P.M. as well as at New Belgium Brewery from 11 A.M to 8:30 P.M. beginning Saturday, June 25. New menu items include Skirt Steak Tacos, Skirt Steak Fajitas and Smoked Chicken Sandwich, as well as old favorites Beer Brats, Buffalo Brats and Nathan's Hot Dogs.

Ft. Collins, CO ([PRWEB](#)) June 18, 2016 -- Ft. Collins culinarian Seth Morton and his wife Michelle announced the mobile food truck famous for its brats will be found at the Ft. Collins City Park Food Truck Rally every Tuesday from 5 – 8 P.M. The couple purchased the legendary truck in May of this year and is expanding its presence across the city.

The truck will be at New Belgium Brewery from 11 A.M. to 8:30 P.M. beginning Saturday, June 25, said Seth, who grew up with a love of all things culinary.

Seth and Michelle met each other at Whole Foods, where they both worked. Michelle recounts the January day the couple sat down and wrote out a long list of every attribute Seth sought in a career, narrowing down all the alternatives to food truck owner. In fact, Seth says he's dreamt of owning a mobile food business for seven years.

Michelle's car broke down in March and she was scouring Craigslist automotive ads daily to find a replacement. One day, she accidentally linked to the Business Opportunity section on Craigslist instead of Cars. There she saw Common Link's mobile food business listed for sale in a listing less than an hour old.

The Mortons contacted the previous owners immediately and within the month they became the new owners of the existing business. "Some things are meant to be," the couple says in chorus.

In the last month, Seth has introduced a number of new menu items to the Beer Brats, Buffalo Brats, and Nathan's Hot Dogs that Common Link had become known for in Ft. Collins over the last few years. Seth has added tasty items including Skirt Steak Tacos, Skirt Steak Fajitas, Smoked Chicken Sandwich and more.

The truck is on the road and at breweries as well as the Truck Rally in Ft. Collins, CO four days a week. While Seth is at the wheel and grill, Michelle is active in the non-profit House of Neighborly Service, working with low-income families as a navigator. The focus of her role is ensuring the children of the families in need are receiving the care they need.

Learn more about Common Link as well as its menu and calendar of service areas on their website, built by Unleaded Software Inc. and headquartered in the Ballpark Neighborhood of LoDo in Denver. Unleaded builds Magento ecommerce websites and content managed solutions (CMS websites) for local small and mid-size companies plus has worldwide customers including RiteAid and LG, Fortune 500-rated online retail and wholesale enterprises.

For information, contact Seth Morton at [info\(at\)common-link\(dot\)net](mailto:info(at)common-link(dot)net) or call 970-778-7185.



Contact Information

Nancy Clark

Unleaded Group

<http://www.unleadedsoftware.com/>

+1 720-221-7126 Ext: 205

Online Web 2.0 Version

You can read the online version of this press release [here](#).