

## Professionals rely on quality from MANN-FILTER

MANN-FILTER "Best Brand 2016" according to "trans aktuell", "lastauto omnibus" and "FERNFAHRER". The readers of the German trade magazines "trans aktuell", "lastauto omnibus" and "FERNFAHRER" have voted: MANN-FILTER is the "Best Brand 2016" in the Filter category – for the fifth year in succession.

Ludwigsburg, June 24, 2016 (PRWEB) June 24, 2016 -- From transmissions and tires, brakes to refrigeration units and not forgetting the filters: in over 20 categories, almost 10,000 readers gave their opinion on the brands whose products impress them most. The results provide a clear insight into product policies and brand positioning in the industry. The overwhelming majority of respondents once again opted for MANN-FILTER in the "Filter" category. With this result, the quality brand was able to repeat its success of the last four years and extend its lead over the second-placed brand significantly. The vote for the "Best Brand" and for the "Best Commercial Vehicle" is organized by ETM-Verlag Stuttgart, a specialist publisher which issues all three magazines.

## OEM quality in the independent aftermarket

The prize was officially awarded on the evening of June 23, 2016 in Stuttgart, Germany. It was accepted by Jörg Engels, who as Director Brand Management in the automotive aftermarket is responsible for the MANN-FILTER brand. Engels was delighted with the award: "We are proud that the readers of three such important trade magazines for the transport industry have given a clear vote of confidence in MANN-FILTER as the No. 1 filter brand in the commercial vehicle segment. It further motivates us to continue impressing our customers with uncompromising OEM quality, market coverage of more than 90 percent in the European commercial vehicle market and a high-performance service offering."

## About MANN+HUMMEL

The MANN+HUMMEL Group is a leading global expert for filtration solutions and development partner and original equipment supplier to the international automotive and mechanical engineering industries. In 2015, a workforce of over 16,000 employees at more than 60 locations worldwide generated sales of approx. 3 billion euros (preliminary figures). The acquisition of the Affinia Group involves the addition of around 4,500 employees, some 10 locations and approx. 900 million euros in sales. The group's product portfolio includes air filter systems, intake manifold systems, liquid filter systems, cabin filters and technical plastic parts, as well as filter elements for vehicle servicing and repair. For mechanical engineering, process engineering and other industrial applications, the company's product range encompasses industrial filters, a series of products to reduce carbon emission levels in diesel engines, membrane filters for water filtration and filter systems. Further information about MANN+HUMMEL can be found at <a href="https://www.mann-hummel.com">www.mann-hummel.com</a>



Contact Information Steven Jamroz MANN+HUMMEL http://www.mann-hummel.com +1 919-926-4164 Ext: 4164

Miriam Teige MANN+HUMMEL http://www.mann-hummel.com 49 0 7141 98 3354

## Online Web 2.0 Version

You can read the online version of this press release here.