

The Smart Emissions Reducer Automotive Green Technology Is Tested In Jordan

NASCO and FANNOUN partner with Extreme Energy Solutions for a trial program of the Smart Emissions Reducer, an automotive green technology that has been shown to lower vehicle emissions while increasing fuel economy.

Ogdensburg, New Jersey ([PRWEB](#)) January 05, 2015 -- Two industry leaders in Jordan test the [Smart Emissions Reducer](#) technology offered by Extreme Energy Solutions. NASCO and Fannoun begin field testing of the device on buses and trucks to address the country's vehicle emissions concerns.

This technology, which has been impacting vehicle emissions reduction on the world stage, now gets a chance to demonstrate its ability to lower harmful emissions while increasing fuel mileage in the country of Jordan.

Nicola Abu Khader is the CEO of the Abu Khader Group, which is the parent company of NASCO and the region's largest auto parts supplier. His company operates car dealerships which offer Cadillac, Chevrolet, GMC, Mitsubishi, and Opel vehicles. They are also private partners in the local bus transit system, City Municipal Transit, which is testing this new green technology for reducing emissions.

The [Extreme Energy Solutions](#) technical team installed the Smart Emissions Reducer on selected NASCO vehicles used for local and regional deliveries. In addition, four city municipal transit buses were retrofitted with this new green technology. The trucks and busses will be monitored for up to 90 days, recording emissions output at every 30 day benchmark. NASCO/Abu Khader will monitor the fuel consumption of these vehicles during that same time. At the end of the 90 days, an official report will be made available of the results.

"We are looking forward to testing the Smart Emissions Reducer on our trucks and cars in Jordan. If the device demonstrates that it works as it has in the past in other places around the world, it will be a very good thing to have in Jordan," added Nicola Abu Khader, CEO of the Abu Khader Group, parent company of NASCO.

"Fuel is one of our biggest costs in our business and we are excited to test this device. As our population continues to grow, pollution continues to increase. So fuel efficiency while being able to reduce our carbon emissions will be huge plus to our business and community. It is critical to prove the cost savings of this device. Helping the environment is always important, and we open to exploring affordable ways to do this," added Abu Khader.

Yasser Fannoun, General Manager of Fannoun Tires, also has partnered with Extreme Energy Solutions, in testing the Smart Emissions Reducer in Jordan. He is hopeful that it will help lower fuel consumption and address the concerns of rising pollution problems in the City of Amman. Fannoun also operates Fannoun for Trade and Transport, a trucking and logistics company, which is the test bed for proving the Smart Emissions Reducer's ability to help lower emissions.

"It is important to lower air pollution in Amman," stated Yasser Fannoun, General Manager of Fannoun Tires and Partner in Fannoun for Trade and Transport, "We are looking forward to the [fuel economy](#) benefit. We have over 50 trucks, and use over 200,000 liters per month in fuel to operate our fleet; a 15% savings would translate into \$10,000 JD (Jordanian Dinar) (equivalent to \$14,100 US Dollars) that could be put to use in other areas of our business."

“Fuel is a major expense of doing business. We welcome [Samuel Burlum](#) and Mike Holler, and Extreme Energy Solutions here to Jordan,” continued Fannoun.

Currently, vehicle owners expect to pay over \$0.92 JD for a liter of gas (equals \$ 3.48 per gallon in US Dollars) and \$0.97 JD for a liter of diesel fuel in Jordan (equals to \$3.67 per gallon).

Ten of Fannoun’s over the road transport trucks were retrofitted with the Smart Emissions Reducer by Extreme Energy Solutions, and will be monitored over the next 90 days. Extreme Energy Solutions will return to Jordan each month to assist in testing the emissions of each vehicle. In addition to ten over the road transport trucks, four yellow taxi cabs were also retrofitted with the Smart Emissions Reducer device. These vehicles are under the supervision of Fannoun during the test period.

The City of Amman is experiencing immense growth in its population. This population boom brings the need for people to travel, adding more and more vehicles to the road. The demand for vehicles in Jordan is at an all-time high. This increasing amount of vehicles on the road brings the concern of increasing pollution.

“We are honored to partner with Abu Khader/NASCO and Fannoun,” added Samuel K. Burlum, CEO and President of Extreme Energy Solutions, “They have been very gracious and provided us and the device a very warm welcome.”

“We look forward to a long term relationship. Meeting with Officials of the Jordanian Government, we have discovered they are very serious about meeting environmental initiatives in preserving the air quality of Jordan, while lessening their need for energy,” Burlum continued.

[Extreme Energy Solutions](#) met with His Excellency, Minister of Environment, Dr. Taher Shakhshir; Her Excellency, Lina Shbeeb, Minister of Transportation; and Husam Mamdoh Abd Al-Nejdawi, Executive Director of Fleet for the Greater Amman Municipality; all who expressed their interest in the Smart Emissions Reducer, as well as the importance of [fuel savings](#) and reducing pollution in Jordan.

There is much potential and need for this technology in Jordan. Jordan is a member of the C40 Cities Climate Leadership Group, a network of the world’s megacities committed to addressing climate change. The majority of Jordan’s gasoline and diesel is imported from outside the country. Saving money on fuel is not only a matter of interest in the commercial market, but of interest by public entities.

The Smart Emissions Reducer was recently tested by the Changzhou Keshi Group, a manufacturer of specialty mining equipment in China. It was discovered that the Smart Emissions Reducer provided up to a 5% fuel economy savings when tested on 5.9 liter diesel engines produced by Cummings; while lessening the impact of emissions by 65%.

The Extreme Energy Solutions trip to Jordan was led by Samuel Burlum, CEO and President of Extreme Energy Solutions and recognized Fuel Economy Expert Michael Holler, who spent the week there to launch the partnered testing program. Extreme Energy Solutions is headquartered in Ogdensburg, New Jersey, and is the provider of additional clean technology and green products that have a positive impact on the environment.

You can find out more references related to this story at www.ExtremeEnergySolutions.net, www.SmartAFS.com, www.SmartEmissionsReducer.com



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