

Rent Centric Presents at Canada 🗆 s Technology Triangle .NET User Group

Rent Centric Presents Advanced Business Technology Architecture Concepts at .NET User Group Meeting.

Toronto, Ontario (<u>PRWEB</u>) January 2, 2005 -- Rent Centric, Inc. a leading provider of vehicle rental management systems worldwide demonstrated today the efficiency of its developed architecture, based on the Microsoft .NET framework, to prominent industry technologists.

 $\hat{A} \Box I$ would say that as a whole, for the fifty or so members who attended the Rent Centric presentation, several of whom are the CTOs for their companies, we where all impressed about the systems architecture the Rent Centric team created to deliver a very user-friendly, scalable, robust management platform for their target vehicle rental industry. It $\hat{A} \Box s$ definitely brought value in demonstrating to us a new and very elegant method for deploying comprehensive solutions to address complicated administrative automation problems. $\hat{A} \Box$ said Dave Totzke, Founder and President, Canada $\hat{A} \Box s$ Technology Triangle .NET User Group, when asked for his thoughts after the demonstration.

Alex Aryafar, Rent Centric, Inc. $\hat{A} \square$ s CTO added $\hat{A} \square \hat{A}$ (Rent Centric, Inc.) listens carefully to the it $\hat{A} \square$ s customers. They tell us they need to get a lot more done with a lot less effort, have administrative control from anywhere they may be, that the software they use should be only a solution and not present side effect-challenges. We have succeeded at delivering on all those points \hat{A} (Qur system architecture allows us to provide all clients with an extensive capacity for mobile networking, full online permission-based administration, online reservations, payment gateway interfacing, while still keeping the deployment procedure simple. \hat{A}

Rent Centric is a full-featured, administration platform that enables car rental outlets and franchises to manage their services, vehicle assets and customer profiles through automated and flexible administrator-configured rules. The result is a complete solution for rental management and automated permissions-based control, from an intuitive easy to use web-browser console.

About Rent Centric, Inc.

Rent Centric, Inc. is the world's leading provider of vehicle rental management products designed to simplify the administration process for franchise, multi-location and single-location rental providers. Rent Centric is the only truly web based commercially deployed vehicle (car, truck, RV and motorcycle) rental software solution available on the global market today. The system affords rental companies centralized, management control, for offering best-in-class service to the leisure and insurance replacement markets. Rent Centric provides the most comprehensive management capabilities to authorized car rental users and customers, from any web connected device (including personal computers, hand held PCs, mobile phones etc.). This easy access does not require any initial setup, installation, or configuration of any client-side software, for any of those devices to be completely operational and interactive. Rent Centric is therefore considered practically maintenance free. Rent Centric enables car rental employees to easily and quickly work through the many steps required for handling their auto rental responsibilities effectively; allowing for excellence in client service.

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