



CSK Auto Selects Unibar's BARZ_OUT Bar Code Printing Software To Improve Store Efficiency Over 1100 Stores To Be Automated

([PRWEB](#)) February 24, 2002 -- Rochester Hills, MI -- February 6, 2002 -- Unibar Inc. today announced that CSK Auto, Inc. (NYSE:CAO), a leading auto parts retail specialty chain, has selected BARZ_OUT bar code printing software for automating the retail procedure in its 1100 stores throughout 19 western states. The Phoenix-based company has selected the Unibar software because of its full support of the variety of printer types found throughout the CSK Auto stores, as well as its easy integration with the company's custom Point of Sale (POS) software.

Installing Unibar's software will take many days off our development efforts by eliminating the need to write code for each printer platform we use throughout our stores," said Mike Marshall, CSK Auto's Application Development Manager for POS Platforms. "We intend to add bar codes to receipts in different areas of operation in each store to improve efficiency. This will involve a variety of printer types."

The bar code implementation is part of CSK Auto's on-going effort to increase productivity and improve store systems, said Marshall. Bar codes will be used on all receipts printed on cash registers to improve tracking and hasten the return process if needed. In addition, bar codes will be printed on the back-counter parts procurement tickets to improve check-out time at the front cash register.

More about CSK Auto, Inc.

Headquartered in Phoenix, AZ, CSK Auto Inc. is specialty retailer in the automotive aftermarket. The company has over 1100 retail stores in the 19 states under the brand names Checker Auto Parts, Schuck's Auto Supply and Kragen Auto Parts. CSK primarily serves the do-it-yourself customer, with increasing emphasis on the wholesale (do-it-for-me) business. SK has experienced tremendous growth in the past few years through a combination of acquisition and an aggressive program of store construction and expansion.

CSK retail stores sell a broad selection of national brand name and private label automotive parts and other products for domestic and imported cars, vans, and light trucks. Some stores also now offer an expanded "performance" section, with specialized merchandise appealing to "hot rod" enthusiasts and automotive hobbyists. Many stores offer a variety of free customer services every day, including electrical testing of batteries, alternators, and starters, and recycling collection for used motor oil and batteries.

For additional information access www.cskauto.com or call (602) 265-9200.

More about Unibar, Inc.

Unibar, Inc. is a privately-owned corporation located in Rochester Hills, Michigan, founded in 1990 to develop and market bar code and label printing software for UNIX, Linux and Microsoft Windows® and Windows NT environments. Unibar's server based bar code printing solutions include e-commerce versions which enable users to print bar codes and labels from a web site via a browser with no software to download.



For additional information contact Unibar, Inc. at 2731 South Adams Road, Suite 102, Rochester Hills, MI, 48309-3101. Telephone is 248-299-5050; Fax 248-299-5052, email: unibar@unibar.com, <http://www.unibar.com?15>.

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