

Discount Tire & Service Centers' Successful Grand Opening Weekend In San Bernardino, The Beginning Of A Great Relationship

A brand new store ushered in community leaders, local families and tire enthusiasts to the Discount Tire & Service Centers' Grand Opening Weekend on May 21st in the heart of San Bernardino.

San Bernadino, CA ([PRWEB](#)) June 15, 2016 -- A brand new store ushered in community leaders, local families and tire enthusiasts to the Discount Tire & Service Centers' Grand Opening Weekend on May 21st in the heart of San Bernardino.

With meat on the grill for tacos, music playing from local radio station K Earth 101 and a shiny new tires on display, Discount Tire & Service Centers welcomed 100 guests from the San Bernardino community to food, fun, games and prizes.

"We don't think its enough to just flip on the lights and open up the doors," said Director of Operations Robert Ortega. "We want to make sure San Bernardino knows that we're here to be a part of their community - that we care about them as well as the safety of their vehicles and quality of their tires."

The tire and service center delivered on their promise, giving away a 32" television to one lucky attendee and a \$100 Ticketmaster gift card to another. In addition to several smaller prizes, all guests were encouraged to take advantage of a "buy two, get two" deal on four new tires. With 25 of the "buy two, get two" deals sold, Discount Tire & Service Centers reports that sales for the weekend topped \$15,000, which the company considers to be a warm welcome from the people of San Bernardino.

Also contributing to the fanfare was Mayor Pro Tempore/3rd Ward Council Member John A. Valdivia, II, who joined Discount Tire & Service Centers' management team to help cut the ribbon and officially welcome the store to San Bernardino.

"It was an honor to have Mr. Valdivia join us for the ribbon cutting," said Ortega. "We're happy that the City Council was eager to welcome us and we are equally eager to become a fixture in the community."

Discount Tire & Service Centers is best known for offering customers new tires and vehicle alignments at "can't be beat" prices, but they also boast oil change and brake service, fluid exchange, shocks and struts, cooling system service and battery service as well. The brand new store will be able to offer all of their services immediately, and encourages customers to take advantage of the convenience they're offering.

The newest addition to Discount Tire & Service Centers' more than 30 stores is now open and fully operational at 1144 South E Street, San Bernardino, CA 92408, where E Street meets Orange Show Road.

About Discount Tire and Service Centers

Discount Tire and Service Centers has 31 store locations within southern California. They offer a full lineup of auto service needs including tires and regular auto maintenance. With 41 years of excellence under their belt, Discount Tire and Service Centers is a sure win when it comes to tires. For more information, contact [Info\(at\)DiscountTireCenters\(dot\)com](mailto:Info(at)DiscountTireCenters(dot)com)



Contact Information

Rachel Newman

Discount Tire & Service Centers

<http://discounttirecenters.com/>

+1 6195180404

Online Web 2.0 Version

You can read the online version of this press release [here](#).