

Big Kat BuggyTM to Be Featured On the Fox Business Network

Combo Wagon + <u>Cargo Carrier</u> Impresses The Big Pitch Panel

Las Vegas, Nevada (<u>PRWEB</u>) June 17, 2016 -- Tailgating is big business, with American consumers spending billions annually on food, games, apparel, cooking and storage gear. One of the companies vying for a slice of that pie is the Big Kat BuggyTM, a standout performer at recent The Sports Licensing and Tailgate <u>Show</u>. Featuring a combo wagon and cargo carrier all in one.

The Big Kat BuggyTM is one of six industry innovators featured on the June 18th episode of The Big Pitch, which airs at 4:00 PM EST on the Fox Business Network.

The Big Kat Buggy™ is a combination <u>cargo carrier</u> and wagon engineered to fit into a standard trailer hitch, doubling the storage capacity of most SUV vehicles.

"The team is proud to be selected to appear on The Big Pitch on June 18th," says Big Kat Buggy™ President Kevin Rackleff. "This opportunity will allow Big Kat Buggy to extend it's reach to a new audience while offering viewers a chance to purchase the product at a <u>special</u> rate."

"This is ideal for fishing, camping, youth sports tournament and tailgating," says Big Pitch panelist Kevin Harrington. "It holds a huge amount of gear, but it's designed so you aren't constantly packing and unpacking your car. It's incredibly well made. Sturdy and durable."

Harrington, an original "Shark" on Shark Tank and a direct-to-consumer infomercial pioneer, is one of three panelists on the June 18th episode of The Big Pitch, which was filmed on location last January at the 2016 The Sports Licensing and Tailgate Show in Las Vegas. Thousands of retailers and buyers scour the trade-only event, searching for the next big thing. Many of the products at the show won't hit store shelves until later this year.

"The Big Pitch is a great way to get a sneak peek at innovative products," says panelist Brian Hakan. "Our innovation is that you can buy the products as they're being pitched to us on TV—or anytime thereafter from thebigpitchtv.com web site."

A limited number of Big Kat Buggies will be offered at a special price to viewers of The Big Pitch.

In addition to appearing on the TV Shopping Show, Big Kat will be tapping into The Big Pitch team's experience in areas ranging from marketing, social media and distribution to sourcing, packaging and product development.

For more information on The Sports Licensing and Tailgate Show, visit sportstailgateshow.com. To view past episodes of The Big Pitch, visit thebigpitchtv.com/episodes.

To learn more about Bik Kat BuggyTM and available accessories, please visit our website.

Media Inquiries Stephanie Childs S&J Marketing Solutions



912.531.0786 s.childs(at)sandjmarketingsolutions(dot)com

###

About Big Kat BuggyTM

The Big Kat BuggyTM makes recreation hassle-free. Load it up with all your camping, beach, or fishing supplies, attach it to your tow hitch and head out. When you arrive, you can simply remove it from your vehicle and roll it to your site. Families and sports enthusiasts love the Big Kat BuggyTM because no longer do they have to make multiple trips – One Haul, That's All! For more information on Big Kat BuggyTM, please visit our website.



Contact Information Stephanie Childs S&J Marketing Solutions +1 912-531-0786

Online Web 2.0 Version

You can read the online version of this press release here.