

## **Legendary Glen Helen Raceway to Host 4 Wheel Parts Ultra4 Off-Road Grand Prix**

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Compton, California ([PRWEB](#)) June 10, 2016 -- This weekend, Ultra4 Racing and Team [4 Wheel Parts](#), will be storming the hillsides of Southern California's Glen Helen Raceway with the 6th edition of the 4 Wheel Parts Glen Helen Grand Prix. 4 Wheel Parts President and CEO, Greg Adler along with brother, Kevin will be among the more than 100 [Ultra4](#) vehicles slated to take on this second event in the 2016 Ultra4 Trail-Gear Western Regional Series June 10-11.

Legendary Glen Helen Raceway has hosted a significant number of prolific two and four-wheel off-road events, but none more grueling than the hybridization of rock crawling with short course and desert racing, with competitors racing against the clock in a Grand Prix format with a \$10,000 purse on the line.

The closed course event conducted across the venue's sprawling hillside landscape will provide spectators the opportunity to enjoy the event from multiple vantage points, providing them an up close and personal perspective of the same vehicles that compete annually in the King of the Hammers race. Greg Adler, a veteran of Ultra4 competition, will be campaigning a vehicle owned by Brent Goegebuer, who has been sidelined due to a violent crash at the 2016 King of the Hammers.

"This is going to be the first time I've had a chance to race in Brent's car," said Adler. "We know it's fast and capable and against some serious competition, I think we'll be a strong contender. I know Brent wants to be behind the wheel this weekend and I'm sure we'll see him back at it soon. This weekend we're going to bring the team together and give it everything we've got to put his car on the podium."

As the series' final visit to Southern California for the year, the 4 Wheel Parts Grand Prix represents a cherished opportunity for competitors to earn a coveted invitation to the marquee King of the Hammers event as well as tally valuable points toward the Nitto National Championship. For Greg Adler, his presence in the race also serves to further represent 4 Wheel Parts as the industry leader in the truck, Jeep and SUV performance aftermarket.

Kevin Adler will be pitted alongside his brother as he campaigns his Smittybilt Every Man Challenge #4602 Jeep in the Pro Comp stock class. While his limited class vehicle based on a factory Jeep JK doesn't boast the horsepower or suspension travel of the Ultra4 cars, he will be taking on the very same course as his unlimited class brethren.

"We can prepare for every contingency, but during the course of the race there are countless challenges on the track," said Kevin Adler. "We're taxing the equipment beyond anything it was built for and putting every part of the vehicle to the test. It's going to be a battle of attrition and we're going to set our sights on being one of the last men standing when the dust settles."



The event's two day format features Friday afternoon qualifying sessions to determine Saturday's preliminary starting position with racing kicking off at noon on Saturday.

Ultra4 weekend passes are available for \$20. The Glen Helen facility offers no-charge dry camping for spectators with the purchase of a weekend pass. Saturday's action packed day of racing features UTV, Legends, Stock and Modified 4-wheel drive vehicles in addition to the marquee Ultra4 division.

Please visit [Ultra4racing.com](http://Ultra4racing.com) for a complete listing of the weekend's events, driver rosters and additional information about Ultra4 racing and the 4 Wheel Parts Glen Helen Grand Prix.

#### 4 Wheel Parts Glen Helen Grand Prix

- June 10-11, 2016
- Glen Helen Raceway
- 18585 Verdemont Ranch Rd.
- San Bernardino, CA

#### About 4 Wheel Parts

4 Wheel Parts is the global leader in truck, Jeep, SUV and off-road performance products. With 75 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of off-road [all-terrain tires](#), wheels, [LED fog lights](#), and accessories, 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at [4wheelparts.com](http://4wheelparts.com) or call toll-free 877-474-4821.



**Contact Information**

**Patrick Wagenbrenner**

4 Wheel Parts

<http://4wheelparts.com/>

+1 310-900-8731

**David Beran**

4 Wheel Parts

<http://4wheelparts.com/>

310-900-3882

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