

Sparrows Car Wash Systems Nigeria Signs Exclusive Country Deal with Global Industry Leader Otto Christ Germany

Sparrows Car Wash Systems, Nigeria's No.1 complete vehicle wash centre solution, has today confirmed that it has signed an exclusive dealership agreement for Nigeria with Otto Christ Germany for the sole rights to sell and support its world-class vehicle washing systems.

Lagos, Nigeria ([PRWEB](#)) June 06, 2016 -- Sparrows Car Wash Systems, Nigeria's No.1 complete vehicle wash centre solution, has today confirmed that it has signed an exclusive dealership agreement for Nigeria with Otto Christ Germany for the sole rights to sell and support its world-class vehicle washing systems.

The professional car wash market is virtually untapped in Nigeria and the Sparrows Car Wash Systems team is primed to attract key investors with its super-profitable business models.

In business for over 53 years with customers in 55 countries across 4 continents, Otto Christ was the first choice for Sparrows Car Wash Systems. The veteran German company, with 1,400 employees, is currently turning over €124 million per year.

The new company has been bolstered by another significant accomplishment by securing a pilot car wash initiative in conjunction with a petroleum giant, one of Nigeria's biggest independent energy industry groups. This is a significant move which could lead to colossal expansion right across the country. Statistically, worldwide, Saturdays during the summer months are the busiest day of the week in every country for car washes. The company looks forward to bumper business in Nigeria in the coming months.

“This historic agreement with Otto Christ solidifies our position as a market leader in Nigeria,” asserted, Sope Babaniji, Managing Director, Sparrows Car Wash Systems. “To also have an opportunity to prove our value to a company the size of a petroleum giant shows that we have the finest business model available in the country today. Imagine the number of new profit points we can be part of at fuel stops around the nation as energy companies desperately seek alternative sources of revenue with low crude oil prices.”

Nigeria's new and used car sales market is estimated to be worth \$6 billion dollars. That is a huge amount of vehicles that need regular, expert cleaning. Car related online searches in Nigeria have gone through the roof with a staggering 89% increase. With this steep upward trajectory, it is easy to see why this new exclusive country-rights deal is a large-scale announcement for the Nigerian car industry, as a whole.

Background:

Sparrows Dynamic Innovations Limited, better known as Sparrows Car Wash Systems, was established in Lagos in 2015 to provide the finest vehicle washing systems in Nigeria. The company holds the exclusive rights to use systems from the major German industry giant, Otto Christ. We are in the process of becoming Members of the International Car Wash Association.

Visit our brand new website to explore more and become part of this exciting opportunity:

<http://www.sparrowscws.com/>

Join our new online communities:

<https://twitter.com/sparrowscarwash>,



<http://www.linkedin.com/company/sparrows-dynamic-innovations-ltd>

<https://www.facebook.com/sparrowsautowash>

Media Contact:
Sope Babaniji
Managing Director
Sparrows Car Wash Systems

ENDS.

###



Contact Information

Stella Wilson

Sparrows Dynamic Innovations Ltd

<http://www.sparrowsews.com>

+1 6479911773

Sope Babaniji

Sparrows Dynamic Innovations Ltd

<http://www.sparrowsews.com>

+16479911773

Online Web 2.0 Version

You can read the online version of this press release [here](#).