

WheelsTV POV of the Year Honors the 2013-2014 Mazda CX-5

The 2013-2014 Mazda CX-5 Crossover is the 2016 recipient of the WheelsTV POV of the Year Award. Mazda received the national honor at the banquet concluding the annual technology conference hosted by the New England Motor Press Association and the Massachusetts Institute of Technology.

Cambridge, MA ([PRWEB](#)) June 02, 2016 -- At the New England Motor Press Association's annual tech conference held at the MIT Media Lab, the 2016 WheelsTV POV of the Year Award was presented to the 2013-2014 Mazda CX-5 Crossover. The WheelsTV POV of the Year is the only major award given to a pre-owned vehicle in North America. Upon accepting the award on behalf of Mazda, Mike Zagami, Mazda NE Region Marketing Manager stated, "Receiving the WheelsTV POV award for the [2013-2014 CX-5](#) is a great honor for Mazda. The CX-5 is an important vehicle in our line-up and for customers to know that it earned this prestigious award as a previously owned vehicle is quite significant."

The WheelsTV POV of the Year is presented in cooperation with NEMPA, the New England Motor Press Association. To be named the WheelsTV POV of the Year, the vehicle must be in service for at least two years and demonstrate both outstanding long-term reliability and exceptional consumer satisfaction. States WheelsTV President, Lehel Reeves, "The true test of a well-crafted automobile is its ability to provide solid, dependable transportation over years of day-to-day driving. This, the 2013 to 2014 Mazda CX-5 Crossover has proven to deliver through millions of miles of trouble-free service."

A juried panel composed of NEMPA members and WheelsTV's writers and analysts selects the winner. Judging and voting takes place at the WheelsTV headquarters in Acton, Massachusetts. Unlike every other vehicle award, the WheelsTV POV of the Year pits vehicles from a variety of classes against each other. The challenge for the POVY panel of judges is to select a single standout from category winners in eight diverse classes: Green Car, SUV, Crossover, Sporty Car, Small Car, Family Car, Light Truck and Luxury Car.

Upon announcing this year's winner, Jim Barisano stated, "The recipient of the 2016 WheelsTV POV of the Year Award has a special place in my heart that goes back to 1964 when I was a freshman at Boston University. One day, a classmate who was from Japan told me a fascinating story about a revolutionary rotary engine that his dad's company was working on that was lighter, less complicated and more powerful than any V-8's and straight 6's of the day. Mazda was a leader in innovation then and remains a leader today in safety, design, technology, reliability and most of all, consumer satisfaction. "

The NEMPA/MIT Awards Banquet was hosted by Wayne Carini, the star of Velocity Channel's 'Chasing Classic Cars.' During the awards ceremony, videos of eighteen NEMPA Winter Vehicle Awards winners, which were produced by WheelsTV were presented to the gathered dignitaries. Among them were noted auto writer Jean Jennings, who was honored with a lifetime achievement award, and Ed Welburn, Vice President, GM Global Design, who was named NEMPA Designer of the Year. Mr. Welburn is just the sixth Design Leader in GM history and the first to lead all of the company's Global Design Centers.

The iconic WheelsTV POV of the Year Award is physically the biggest award in the auto industry. In this, its seventh year, it sports a steering wheel from a 1985 Mazda RX-7 sports car. The RX-7 was powered by a Wankel rotary engine and is now considered a classic.



For more information on the New England Motor Press Association please go to <http://www.nempa.org/>.

About WheelsTV

WheelsTV (www.WheelsTV.net) is the first multi-screen video technology company in the U.S. devoted exclusively to consumers' interests in cars, trucks and motorcycles – [WheelsTV's Dealer Video Showroom](#) is revolutionizing the car-buying process, making it faster, more efficient and more enjoyable for consumers and dealers. WheelsTV is a service of Automotive Networks Corporation, headquartered in Acton, Massachusetts with a technology facility in Los Angeles, California.



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