

Preco Electronics' Introduction of Wireless Collision Mitigation System Changes the Industry's Use and Understanding of Active Safety Solutions

Oahu Waste Improves Efficiency and In-Cab Operations with Preco's Rugged and Active Safety Solution for the Waste Industry

Boise, Idaho (<u>PRWEB</u>) June 01, 2016 -- <u>Preco Electronics</u>, the global leader in heavy-duty equipment collision mitigation, today announced the immediate availability of its <u>PreView® Wireless WorkSight®</u> active safety solution. Developed with the same rugged and advanced features as the entire Preco line of safety solutions, PreView Wireless WorkSight eliminates the body cables and reduces the installation time for its customers and OEM partners.

Preco will be showcasing PreView Wireless Worksight at next week's <u>WasteExpo Conference in Las Vegas</u>, June 6-9. With a 48 year history, WasteExpo is the industry's largest waste, recycling, and organics tradeshow in North America. Preco will be exhibiting in Booth #2455.

Oahu Waste, an early customer of PreView Wireless WorkSight, has realized improved safety, prevented blind spot accidents and reduced vehicle downtime. "The waste industry in general is prone to accidents caused by blind spots that are inherent to refuse trucks," said Roy Eccleshall, Vice President of Fleet Management and Facilities, Oahu Waste. "Wireless WorkSight has solved a number of issues we faced when considering object detection solutions. Preco's ability to eliminate the cables has allowed us to quickly install PreView Radar throughout our fleet of waste trucks, avoid downtime with the quick installation and provide our operators with a proven solution that gives them active alerts to eliminate collisions and be more efficient."

Wireless WorkSight has received positive response from a number of different of heavy-duty fleets. Because of its versatility, Wireless WorkSight has already changed the conversation about what a collision mitigation solution should consist of and how it's used upon the vehicle.

"Preco has seen the interest and deployment of its wireless solution grow steadily over the past several months," said <u>Tom Loutzenheiser</u>, VP of Marketing and Business Development at Preco. "Oahu Waste has taken a proactive approach to safety by deploying PreView Wireless WorkSight. We are excited that Wireless WorkSight enables heavy-duty fleet managers to easily add active safety to their fleets."

About Preco Electronics

Preco is the global leader of collision mitigation solutions for heavy-duty equipment industries. Preco's patented safety technology systems provide customers a scalable and customizable solution for object detection that actively engages operators to vastly improve worksite safety. Customers across a wide spectrum of markets, including construction, mining, over the road, waste, transportation and utilities have realized reduced collisions, improved productivity and mitigated risk. Established in 1947, Preco is a privately held company based in Boise, Idaho. Learn more at www.preco.com or follow us on Twitter @PrecoElec.



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