

RoadVantage Wins Platinum Dealers' Choice Award

Innovative Provider Wins Again in F&I Products Category

Austin, Texas ([PRWEB](#)) May 26, 2016 -- RoadVantage, the fastest-growing provider of F&I programs for the automotive industry, has won a Platinum Dealers' Choice Award in the F&I Products category, marking the second year in a row for RoadVantage to win an award in this category.

“We want to thank dealers nationwide for voting once more for RoadVantage, and we also want to acknowledge the RoadVantage team for providing superior service,” said Garret Lacour, RoadVantage CEO. “For us, it all starts with a top-notch team who are dedicated to providing a better customer experience, and this award tells me that our approach is working.”

Elected exclusively by automotive dealers and dealership personnel, the Dealers' Choice Awards recognize the industry's best providers. In 2015, RoadVantage won a gold Dealers' Choice Award in the F&I Products category.

“I've not had one complaint from any of our customers about RoadVantage's programs since we started working with them,” said Matt Johnson, owner of Holiday Auto Group, based in north Texas. “The RoadVantage team acts with integrity, and they deliver what they promise.”

To qualify for an award, a company must be among those that scored above the group average score in each category. Providers were rated in four areas: the product/service provided, customer support and service, overall value, and whether the dealer would recommend the provider.

“It is both a privilege and an honor to receive the dealers' votes in this category two years in a row,” said Randy Ross, Senior Vice President of Sales for RoadVantage. “RoadVantage continues to grow at a rapid pace while maintaining excellent service levels – 97 percent of our claims are approved in eight minutes or less – and this commitment to service is what matters most to our customers.”

About RoadVantage

RoadVantage is led by F&I industry veterans focused on one goal: building the best automotive aftermarket ancillary product company, from the ground up. The RoadVantage team leverages new technology and a streamlined approach to develop truly innovative products and to offer the highest level of customer experience – driving value and profit for all stakeholders, and setting a new industry standard in the process. RoadVantage (<http://www.roadvantage.com>) offers a full portfolio of ancillary products through certified agents and is headquartered in Austin, TX with regional offices in Boston, MA; Dallas, TX; Phoenix, AZ; Miami and St. Augustine, FL.



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