

## **WeGoLook Partners with eBay Motors to Provide Crowdsourcing Auto Inspections**

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San Jose, CA ([PRWEB](#)) May 31, 2016 -- After flirting with a model on-air in 2005, a British radio DJ's wife committed to getting revenge. She immediately logged into eBay and [listed her husband's Lotus Esprit sports car](#) with a "Buy It Now" price of 50 pence, about 70 cents by USA standards.

Keep in mind, this is a \$50,000 vehicle! Guess how long it took to sell? Minutes. The only condition, it had to be picked up the same day. Chances are, the disgruntled spouse didn't have time to offer an inspection, nor was the buyer particularly concerned about the state of the vehicle considering the \$0.70 price tag.

But most vehicle sales aren't this interesting, or humorous. And most buyers will likely want to do more due diligence than the above buyer.

### The Value of a Great Vehicle Inspection When Buying a Car Online

Selling a vehicle is no longer solely done on a lot with a pushy salesman telling the buyer what they need. Shoppers now have access to millions of online vehicle sales (thanks internet!). This is a positive development as consumers now have more choices while increasing market competition.

Buying or bidding on something without seeing it first can be unsettling, especially when it's a large purchase like a vehicle. This is one of the market needs filled by WeGoLook, a mobile technology company which features a crowdsourcing platform of over 26,000 "Lookers" who are travel to the onsite location of the vehicle to take current photos, video a working demonstration, answer questions and more for auto buyers.

In short, WeGoLook can dispatch a 'Looker' to conduct an in-person inspection and report directly back to the potential buyer on the state of the item. In this case, a potential new vehicle. A vehicle inspection service, available for as little as \$69, has saved thousands of potential buyers the headaches of buying a lemon or misleading or fake listing information.

### WeGoLook Partners With eBay For Vehicle Inspections

WeGoLook [partnered with eBay Motors](#) to provide inspection services for eBay customers. This allows eBay sellers to improve buyer confidence in vehicle transactions with a WeGoLook on-site inspection.

This partnership is a win-win for eBay, WeGoLook, and the community of Lookers who now have a new basket of job opportunities. And these inspections have already saved many eBay buyers from fraudulent listings. And this is the main goal at WeGoLook.

The eBay Motors store is one of the largest online vehicle marketplaces, with over 4 million passenger vehicles sold to date. A vehicle is sold on eBay Motors every 90 seconds.

So what does this new partnership mean for auto buyers (or anything else) and the general public? Well, that

depends on whether a person is an eBay seller, buyer, or WeGoLook Looker.

#### The eBay Vehicle Inspection: For Buyers and Sellers

Ordering WeGoLook vehicle inspection is a simple process, with users being able to request one directly from the listing.

With a WeGoLook inspection, eBay sellers immediately improve buyer confidence in any given transaction by providing an on-site inspection by an unbiased third party.

This can do wonders to put a buyers mind at ease, as well as give the seller the satisfaction that their listing is verifiable and therefore more sellable.

“With WeGoLook, we’re providing customers with an additional peace-of-mind when they buy on eBay.” - Jay Hanson, eBay’s Vice President of North America Merchandising

The process for ordering a vehicle inspection is simple. Because it's integrated with eBay, buyers can click on the WeGoLook option to order an inspection.

Immediately, WeGoLook will dispatch one of its trusted 26,000+ Lookers, who have undergone a background check, to verify the listing.

This verification includes photos, videos, model verification, VIN confirmation, odometer reading, diagnostics, collision checks, a test drive, and much more. Pretty cool no? [Click here](#) for a sample report to see what kind of information you can expect.

#### The eBay Vehicle Inspection: For Lookers

For all the sharing economy Lookers out there, and future ones, the eBay-WeGoLook partnership is a huge boon for business and an opportunity for Lookers to put more money in their pockets.

Remember, a vehicle is sold every 90 seconds on eBay Motors. Each one of those is a potential gig for the Looker community.

Happy looking and listing everyone! And remember, the only excuse for not getting a vehicle inspection unless it comes across a sports car listed as "Buy it Now" for \$0.70.



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**Online Web 2.0 Version**

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