

## New 2015+ ROUSH F-150 Power Packs Boost Performance, Enhance Drivability

ROUSH Performance Power Packs increase power for all 2015-16 F-150 engines.

PLYMOUTH TOWNSHIP, MICH. (<u>PRWEB</u>) May 26, 2016 -- An increase in horsepower and torque is within reach for 2015-16 Ford F-150 owners, thanks to six new <u>Level 1 and Level 2 Power Packs</u> from ROUSH Performance.

"Ford F-150 owners can now crank up the power with ROUSH Performance Level 1 and Level 2 Power Packs, which are vigorously designed, engineered, manufactured, and tested for high-performance reliability and drivability," said Justin Schroeder, vice president of products and strategy.

ROUSH engineers' extensive OEM calibration experience ensures that the calibration included in ROUSH Power Packs offers strong performance without sacrificing drivability. Hundreds of hours spent in the lab and on the dyno, testing and validating, set these Power Pack calibrations apart from guesswork tuning.

In addition to more horsepower and torque, improved throttle mapping enhances drivability all through the power band.

ROUSH Power Pack calibrations are programmed easily into the factory engine control unit via industry standard J2534 re-flash interfaces with a free Roush Diagnostic Tool utility.

Authorized ROUSH Performance dealerships can complete the calibration upgrade in under an hour.

In addition to the ROUSH Diagnostic Tool flash software, each Level 1 and Level 2 Power Pack includes a cold air intake kit. ROUSH Performance cold air intake kits are the most highly engineered in the industry, designed and tooled in computer-aided design (CAD) to maximize available under-hood space. Each kit is injection-molded from premium automotive-grade materials for durability, and features a high-flow, high-capacity, washable, and reusable performance air filter that does not require oiling. With a lower intake restriction over stock, drivers will never need to upgrade, regardless of planned future modifications.

Level 2 Power Packs build on the previous package to supply even greater torque and horsepower, with the addition of a cat-back exhaust system. Constructed entirely from stainless steel three-inch tubing, the system features ROUSH resonators designed to intensify sound characteristics while minimizing harshness, and is finished off by dual chrome-flashed tips.

Approximate Power Gains\*

2015+3.5L V6 F-150:

- Level 1 Power Pack: 18 horsepower and 18 lb-ft of torque
- Level 2 Power Pack: 18 horsepower and 18 lb-ft of torque
- 2015+ 3.5L EcoBoost F-150:
- Level 1 Power Pack: 57 horsepower and 51 lb-ft of torque
- Level 2 Power Pack: 68 horsepower and 61 lb-ft of torque
- 2015+ 5.0L V8 F-150:
- Level 1 Power Pack: 16 horsepower and 19 lb-ft of torque



• Level 2 Power Pack: 32 horsepower and 28 lb-ft of torque An optional three-year/36,000-mile limited powertrain warranty is available for each Power Pack.

Visit <u>ROUSHperformance.com</u> or your local authorized <u>ROUSH Performance dealership</u>, or contact ROUSH Performance at 800.597.6874 for more information.

About ROUSH Performance: ROUSH Performance, a division of Roush Enterprises, designs, engineers and manufactures completely assembled pre-titled vehicles, aftermarket performance parts, performance crate engines, and marine engine superchargers for the global performance enthusiast market. Based in Plymouth Township, Michigan, ROUSH Performance was founded in 1995 by motorsports legend Jack Roush. Visit us at ROUSHperformance.com or call 800.59.ROUSH.

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\*Power gains are based on the use of 91-octane fuel. These packages are compatible with lower octane with reduced power gains.



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