

## 4 Wheel Parts New Jacksonville Store Stages Grand Opening Celebration

*4 Wheel Parts, the global leader in off-road performance product sales and installation, is staging a Grand Opening celebration at its newest location in Jacksonville, Florida this Saturday, May 21. The free event will be open to the public and will feature special discounts on premium aftermarket products, off-road truck and Jeep displays, hourly giveaways and a chance to win a \$1,000 shopping spree.*

Compton, California ([PRWEB](#)) May 20, 2016 -- [4 Wheel Parts](#), the global leader in off-road performance product sales and installation, is staging a Grand Opening celebration at its newest location in Jacksonville, Florida this Saturday, May 21. The free event will be open to the public and will feature special discounts on premium aftermarket products, off-road truck and Jeep displays, hourly giveaways and a chance to win a \$1,000 shopping spree. The Jacksonville Regency 4 Wheel Parts store joins another 4 Wheel Parts store already in Jacksonville located 20 miles away.

“Our customers are excited about the new location and they’re looking forward to the great deals and giveaways they know will be offered at Saturday’s event,” says Mo Mean, Store Manager at the Jacksonville Regency 4 Wheel Parts. Among the giveaways will be a chance to win a free set of Pro Comp wheels along with a Show-n-Shine awarding 4 Wheel Parts promo cards to winners. “Local radio stations WJBT-FM and WQIK-FM are doing remote broadcasts live from the store, three local Jeep clubs will be here and we’ll have free barbecue during lunch hours,” adds Mean.

The free event’s hours are from 9 a.m. – 5 p.m. and visitors will experience family-friendly activities and exclusive hands on access to aftermarket truck, Jeep and SUV products from popular manufacturers like Nitto tires, Smittybilt and [ARB air lockers](#). 4 Wheel Parts’ team of ASE-certified technicians will be onsite performing installations with special pricing on select parts purchased at the event.

The new location joins 4 Wheel Parts’ 75 retail stores across North America. The location will be served by the nearby Transamerican Auto Parts’ distribution center in Jacksonville, Florida.

What: 4 Wheel Parts Jacksonville Grand Opening Celebration

When: Saturday, May 21 from 9 a.m. – 5 p.m.

Where: 10133 Atlantic Blvd.  
Jacksonville, FL 32225  
904-725-8176

About 4 Wheel Parts 4 Wheel Parts is the global leader in off-road truck, Jeep and aftermarket performance products. With 75 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation’s largest inventory of off-road [all-terrain tires](#), wheels, lift kits, and accessories, 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at [4wheelparts.com](#) or call toll-free 877-474-4821.



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