

Advanced Tire & Auto Profiled By Asbury Park Press

Feature article explores husband-and-wife mechanics Jason and Janet Bigelow's cutting-edge approach to diagnostics and repair at Aberdeen business

Aberdeen, NJ ([PRWEB](#)) May 20, 2016 -- Husband-and-wife mechanics Jason and Janet Bigelow, owners of Advanced Tire & Auto Center on Highway 35 in Aberdeen, are the focus of a May 12 feature story by the Asbury Park Press. The article—"Car Repair is Computer Repair at Aberdeen Shop"—highlights the entrepreneurs' niche focus on the kinds of advanced diagnostics and repairs that are typically available only at dealerships.

The feature by Susan Bloom recounts how Jason, at the age of just 22, used \$15,000 in savings to launch the business back in 1995. He did so in part out of dissatisfaction with the limitations of traditional garages. "I got so frustrated by the lack of diagnostic tools available to us and that fact that all we could do was replace all the parts in a system randomly rather than identifying the exact issue," Jason told the newspaper. "I just felt that there had to be a better way and an alternative means of testing and repairing vehicles for customers."

The feature also tells the unusual story of how Janet became a top-tier mechanic fluent in wiring diagrams, diagnostic systems and auto repair. "Jason was working 12 hours a day, six days a week and the time we spent together often revolved around cars, which I found intriguing," Janet told the APP. "As my husband, best friend and mentor, Jason taught me everything I know."

In the piece, Jason describes how the auto repair business has transitioned from being largely mechanical to one that is increasingly digitized. "Back in the 1990s, cars had maybe two computers, but the average car today has nearly 40," he told the APP. "So you almost have to treat cars like laptops when it comes to repair." Having invested in 21 factory scan tools (diagnostic software packages for cars), Advanced is able to provide diagnostic and repair services for a wide range of domestic and foreign vehicles. "We're the only shop on the East Coast to have this capability for so many vehicles... We consider ourselves 'neurosurgeons for your car,'" Jason said.

The 4,500-square-foot shop, which employs four technicians, provides customers with everything from transmission maintenance, to diagnostics for cooling systems, hybrid engines and advanced computers; to more traditional services such as oil changes; installation of batteries, shocks and struts; state inspections, factory-scheduled maintenance; tire sales and services; and wheel alignments.

Bloom ends the article by describing how the increasing role of automation and computers—including the shift to driverless cars—will create even more challenges for auto-repair specialists moving forward. "We embrace and can handle change," Jason says in the conclusion to the piece. "The more computers and features, the better."

The full story is available at:

<http://www.app.com/story/money/business/main-street/2016/05/11/advanced-tire-auto-aberdeen/83969400/>

About Advanced Tire & Auto Center.

[Advanced Tire & Auto Center](#), located on Route 35 in Aberdeen, Twp., N.J., was established by veteran mechanic Jason Bigelow in 1995, who now runs the business with his wife Janet, also a mechanic. Known for



its focus on diagnosing and repairing state-of-the-art, 21st-century vehicles, Advanced Tire & Auto Center utilizes 21 factory O.E. diagnostic tools paired with well-trained technicians to perform the same level of service offered by dealerships, but at lower costs. Its comprehensive services include tire sales and service, fleet vehicle services, an on-site body shop, wheel alignments, “check engine light” diagnostics and much more.

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