

Webasto Announces Contest to Win VIP Experience with NASCAR Champion Brad Keselowski

Fans and truck drivers have a chance to win a VIP experience with Webasto partner Brad Keselowski at Michigan International Speedway

Fenton, MI. ([PRWEB](#)) May 20, 2016 -- Webasto Thermo & Comfort North America has geared up to continue their partnership with NASCAR champion and Michigan native Brad Keselowski for the second year in a row. Building on Keselowski's successful start to the 2016 season, Webasto is offering fans and truck drivers the ultimate day at the track.

“It is a unique opportunity for a NASCAR fan to get an all-access pass on race day,” said NASCAR Champion and Team Penske driver Brad Keselowski. “Webasto’s VIP Experience contest is making this a reality for one lucky fan and I am thrilled to be a part of it,” Keselowski continued. “Among other benefits, Webasto products help truck drivers save fuel and that’s something that is essential to a winning NASCAR team. We have to be experts in fuel strategy just like Webasto.”

Webasto’s VIP Experience Contest

Keselowski fans and truck drivers can visit the Webasto Heating & Cooling US Facebook page to enter to win the VIP Experience (www.facebook.com/WebastoHeatingandCoolingUS/). The VIP winner will receive a meet & greet with Keselowski and a photo with Brad by his No. 2 car, in addition to private tours of the garage, pit area, and hauler. Two grandstand tickets and garage and pit access passes to the race at Michigan International Speedway on June 12, 2016 are also part of the winning prize. The VIP Experience is complete with up close access during pre-race ceremonies and driver introductions.

“Increasing awareness of the benefits that our products offer truck drivers is the goal of this partnership and we know that there are a lot of these drivers spending their weekends at the track,” said Webasto Thermo & Comfort North America, President & CEO, Mark Denny. “Webasto wants to acknowledge the success of our relationship with Keselowski and offer this VIP experience to a deserving fan and truck driver,” he continued.

Winners of the contest will be announced on Friday, June 2, 2016 on the Webasto Heating & Cooling US Facebook page. The Webasto VIP Experience winner must claim the prize at the Webasto Fan Stage at Michigan International Speedway on June 12, 2016 by 9:00am.

Keselowski on the Webasto Stage

Webasto is proud to sponsor a stage in the midway featuring live music and entertainment prior to select races. Webasto will host Keselowski on the Webasto Fan Stage at select races for exclusive interviews and live raceday insight. Keselowski can be seen on the Webasto Fan Stage at these 2016 races:

May 21, 2016 – Charlotte Motor Speedway

- June 12, 2016 – Michigan International Speedway
- July 9, 2016 – Kentucky Speedway
- August 20, 2016 – Bristol Motor Speedway
- September 18, 2016 – Chicagoland Speedway



Learn More

Webasto pioneered the development of fuel-operated air heating technology, introducing the world's first commercially available unit in the 1950's. The company produces more than a million heaters per year and remains a leading innovator of heating, cooling and ventilation systems for the transportation industry.

To learn more about Webasto products, and get up-to-date announcements about race appearance details, visit www.facebook.com/WebastoHeatingandCoolingUS/

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About Webasto:

Webasto Group based in Stockdorf near Munich has been a family-owned business ever since the company was founded in 1901. The group operates internationally at over 50 locations (over 30 of these production plants) in the divisions roof and thermo systems. Webasto is one of the top 100 automotive suppliers worldwide. The company's core competencies encompass the development, production and sales of complete roof and convertible systems as well as heating, cooling and ventilation systems for passenger cars, commercial and special vehicles, recreational vehicles and boats. For more information please visit www.webasto-group.com

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