

IMS To Host 3rd Annual Steels & Wheels - Car & Bike Show

Riverside-based Industrial Metal Supply, IMS, announces details related to the annual car, truck and motorcycle show. This year, Steels & Wheels Show participants can enjoy music, complimentary lunch, and an opportunity to save up to \$500 on IMS purchases.

Riverside, CA ([PRWEB](#)) May 20, 2016 -- The event, which will be held June 4, 2016, will feature 20% OFF all products, complimentary lunch, music, and an impressive display of classic cars, trucks and motorcycles. Thousands of dollars in IMS Credit will be awarded to winners of this show, and every participant will receive a Steels & Wheels 2016 t-shirt.

IMS is excited to announce that representatives from several industry leaders will also be attending the event. Among those planning to attend include:

- The UTV Wolf Pack Racing Team (<http://www.utvwolfpack.com/>)
- Proving Ground Racing Team (<http://www.provinggroundsracing.com/>)
- DC Dirt Sports (<http://www.dcdirtsports.com/>)

In addition to a taco lunch, live DJ, and free T-Shirts for all event participants, the event will also feature a 20% discount off of any IMS product in the store or at will-call. This discount is valid June 4th only and can save shoppers up to \$500!

The fun kicks off at 10 a.m. and runs until 1 p.m. This event will be at the IMS Riverside location found at 301 Main Street, CA, 92501.

Following the Steels & Wheels event, IMS will pack up and hit the road to San Bernardino to attend the Ultra 4 Grand Prix. Scheduled for June 10–11, 2016 at the Glen Helen Raceway, this event gives attendees a chance to check out the IMS/[Desert Concepts](#) Trophy Truck, win swag, and pick up an IMS offroad discount. To learn more about the Ultra 4, please visit <http://ultra4racing.com/event/2016-4wheel-parts-grand-prix-ca/>.

About Industrial Metal Supply

A true family business, IMS opened for business in 1947 when founder Norman Sherman and wife Sally began making deliveries out of the backseat of their Pontiac station wagon. Since the late 1940s the company has expanded into multiple locations, boasts more than 400,000 square feet of warehouse space, and has become one of the most respected metal suppliers on the west coast. IMS provides rapid turnaround through next day delivery of processed metals, same day pick up in any one of the six stores or Will-Call. After almost 70 years there are still no minimum purchase requirements and the company continues to focus on offering superior customer service from an age old industry. To learn more about IMS, please visit <http://www.IndustrialMetalSupply.com>.



Contact Information

Kate Ammerman

Industrial Metal Supply Co.

<http://https://www.industrialmetalsupply.com/>

+1 858-769-3493

Online Web 2.0 Version

You can read the online version of this press release [here](#).