

Justin Oesterle Named CEO of RouteOne

RouteOne's Board of Directors names Justin Oesterle Chief Executive Officer of RouteOne. As a familiar face in the RouteOne family, Oesterle will continue to execute the company's focused mission of providing systems and services of choice to dealers and finance sources in the vehicle financing industry.

Farmington Hills, MI ([PRWEB](#)) June 02, 2016 -- RouteOne's Board of Directors names Justin Oesterle Chief Executive Officer of RouteOne. As a familiar face in the RouteOne family, Oesterle will continue to execute the company's focused mission of providing systems and services of choice to dealers and finance sources in the vehicle financing industry.

Mr. Oesterle is well positioned in his ability to execute the RouteOne vision and strategy. He has been with the organization since its inception in 2002, and has served in numerous executive leadership positions in the company including Chief Information Officer, Vice President of Sales, Marketing, and Strategic Alliances, and Vice President of Operations and Program Management. In this time period, RouteOne experienced significant growth, building an industry-leading network of dealers and finance sources active in the credit, eContracting, and point-of-sale space. RouteOne's network also includes over 125 integration partners, allowing dealers to choose the systems that best fit their strategic plans and sales processes.

Oesterle plans to build upon the strong foundation established by Mike Jurecki, former CEO, and maintain its positive work culture that earned the company honors of the Detroit Free Press Top 100 Workplaces award in 2015.

"I am pleased to take on the CEO responsibilities with which our Board of Directors has entrusted me. RouteOne is very fortunate to be on excellent strategic and operational footing thanks to Mike Jurecki's leadership, an outstanding team of leaders, and the support of our Owners. I look forward to continuing RouteOne's service to our customers and meeting their needs as the marketplace rapidly evolves."

Oesterle will also serve as Chairman and CEO of RouteOne Canada. Prior to joining RouteOne, Oesterle was a senior manager with Deloitte Consulting, focused on captive finance organizations. Oesterle earned a Master of Business Administration degree with concentrations in finance and strategy from the University of Michigan as well as a Bachelor of Arts degree in economics from the University of Michigan.

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About RouteOne

RouteOne was formed in 2002 by Ally Financial, Ford Motor Credit Company, TD Auto Finance, and Toyota Financial Services to improve the F&I process for automobile dealers and their customers. Connecting thousands of dealers and finance sources in North America for vehicle financing, RouteOne's platform delivers a comprehensive suite of F&I solutions across multiple channels: in-store, online, mobile, and via third-party solutions. Its flagship products include credit applications, eContracting, compliance, desking and digital retail services. In addition, RouteOne enables dealer choice across a wide variety of best-in-class providers through open integrations with over 125 DSPs. More information is available at www.routeone.com.



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