

## **RNR Tire Express and Custom Wheels Gives Car To Single Mom**

## <u>RNR Tire Express and Custom Wheels</u>Teams Up With 501©3 Non-Profit Organization; <u>Wheels</u> <u>of Success</u> To Give Car To Local Tampa Mom

Tampa, Florida (PRWEB) May 06, 2016 -- <u>Give Day Tampa Bay</u>was designed to increase philanthropy in the Tampa Bay area and raise awareness of hundreds of different non-profit organizations in the community. The event also provide the catalyst for RNR Tire Express and Custom Wheels to team up with Wheels of Success, whose mission is to provide personal transportation to keep people working and sustain their independence. <u>Wheels of Success</u> has been helping families obtain and continue working by providing them with reliable transportation in Hillsborough, Pinellas and Pasco Counties since 2003.

"When I first learned about Wheels of Success, I knew that RNR could help," said Vince Ficarrotta Vice President and Partner in <u>RNR Ties Express and Custom Wheels</u>. Vince introduced the idea of participating in this year's event to his partners, Linda Petko and Larry Sutton. He then contacted, Susan Jacobs, the Founder and CEO of Wheels of Success to see how RNR could get involved. "All three of us have personally experienced someone providing us a helping hand at some point in our life. This program gave us an opportunity to Pay It Forward," added Ficarrotta.

Susan Jacobs had selected a deserving single mother of three children. Amy works full-time in the Hillsborough County School system helping special needs children. Amy had relied on public transportation and her own mother (Connie) to get back and forth to work. Joining the other 595 nonprofits that participated in this year's 24-hour event, Amy and her family met Susan and the RNR Team at the Brandon RNR Tire Express and Custom Wheels location. RNR had donated a Saturn station wagon and Susan added the bow before Mr. Ficarrotta handed Amy the keys to the Saturn. "This Sunday will be a very special Mother's Day for us. I had promised to take mom to lunch on Mother's Day, and this year, I think I will drive," said Amy.

"The core values of our company aligned beautifully with Wheels of Success," said Larry Sutton, President and Founder of RNR. "People who try their best to be self-sufficient are often overlooked." RNR has provided payment options for families who need a reliable set of tires to get back and forth to work or take their children to school for 15 years. "We were so excited to team up with a great organization and participate in Give Day Tampa Bay," added Sutton.

## The RNR Experience

RNR customers are provided a program that allows them to pay for tires and wheels in easy weekly, bi-weekly or monthly installments with no credit hassles. In addition, customers are offered the lowest cash prices on products and have a huge selection of both new and previously rented merchandise. RNR carries every major brand in the custom wheel and tire industry. For Information on RNR, contact our Corporate Offices at 813.977.9800.

## About RNR Franchise

Headquarted in Tampa, Florida, RNR Custom Wheel and Tire Express operates tires and wheels stores and has become a dominant force in the tire and whell industry by offering retail, lease-purchase and other innovative payment options to those who want to own quality tires and/or custom wheels. RNR currently operates franchise locations in 21 states and thirteen affiliate stores in Central Florida. For additional information on



franchising, contact John Armatas at 855.844.8377 or visit our franchise website at <u>http://www.rnrfranchise.com</u>.



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