

## **CampusBird Adds Real-Time Parking Feed to Interactive Campus Map Platform**

*CampusBird, developer of a powerful interactive campus map and media platform, announced today the integration of a data feed providing campus visitors with real-time information about parking lot occupancy. CampusBird is the first interactive campus map software to offer live parking display.*

Boulder, Colorado ([PRWEB](#)) May 09, 2016 -- CampusBird, developer of a powerful interactive campus map and media platform, announced today the integration of a data feed providing campus visitors with real-time information about parking lot occupancy. CampusBird is the first interactive campus map software to offer live parking display.

The integration provides CampusBird clients with another tool to improve their overall campus experience for visitors, and gives admissions, marketing and facilities officials the ability to redirect visitors on the fly and to indicate when a particular lot is closed for a special event or construction, among other uses. CampusBird's live parking feed integration is already in use at one of the largest public universities in the United States.

“We know parking is a major pain-point for campus visitors and schools, and this new integration will ease some of that pain for our clients,” said Oliver Davis, CEO of concept3D, the developer of CampusBird. “Now, anyone with a mobile device can pull up CampusBird and immediately see available parking. The live parking feed will improve visitor experience by saving the time, cost and headache of driving around trying to find a parking spot and subsequently reduce campus traffic.”

Live parking data is displayed on the CampusBird interactive map with color-coded polygons: red lots are full; yellow lots are almost full; green lots have plenty of capacity. CampusBird map visitors can select a specific lot to see the exact number of spaces available.

Images of and more information about CampusBird's parking data feed are available at:  
<http://campusbird.com/interactive-campus-map-real-time-parking-feed-data>.

“The live parking feed further demonstrates the utility of the CampusBird platform,” added Davis. “Beyond displaying your campus online with an elegant, 3D map, the CampusBird platform is specifically designed for multiple administrators and departments to create, manage and promote location-based information, all in one hub. CampusBird provides a huge advantage for schools looking to transform their online campus experience.”

CampusBird is built to accommodate any third-party data feeds and currently integrates live event, real-time bus route, and ESRI feeds in addition to the live parking data feed.

### About CampusBird

CampusBird's interactive map and media platform transforms the online campus experience by making it easy for schools to create, share, manage and promote location-based content and information. Admissions, marketing, facilities and other education professionals at hundreds of schools worldwide depend on CampusBird's mobile-ready platform to profile their unique campus experience with 3D maps, virtual campus tours, 360-degree panorama photos, video, wayfinding routes, points of interest, interior maps, special event overlays, and much more. Founded in 2009, clients include public and private higher education institutions,



community colleges, K-12 schools, retirement communities, real estate, hospitals, resorts and conference venues. Learn more at <http://campusbird.com/products-services>.



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).