

## **Webasto Thermo & Comfort North America Appoints New CEO.**

*Poised for growth, new Webasto CEO brings long term strategy for success.*

Fenton, MI. ([PRWEB](#)) May 09, 2016 -- Webasto announced today a strategy for growth in the North America Thermo & Comfort Division led by new president and CEO, Mark Denny. With over 30 years of experience in the automotive and transportation industry, Denny brings a wealth of knowledge with proven results. Most recently, Denny was President and CEO of Webasto-Edscha Cabrio USA, Webasto's convertible roof division, where he established a plan that will realize a growth in sales for the future.

“The Webasto Group sees an immense amount of growth potential in North America. Mark Denny has a proven track record of bringing steady, sustainable growth to the companies he has led in the past, and we know he'll do the same for our Thermo & Comfort group,” said Axel Schulmeyer, Chairman of the Management Board, Webasto Thermo & Comfort SE.

Denny's strategy includes utilizing Webasto's global resources and knowledge of heating, cooling and ventilation solutions to expand the company's reach and product portfolio in North America. Work has already begun in the automotive, commercial vehicle and off-highway markets, which will bring new innovative solutions for current and future customers.

“I'm excited to be part of a company that is developing products with the customer and the environment in mind. Webasto is known for being an innovator and leader in every market it touches. To me this is more than just a job or just another company. Having worked in the Webasto family for some time, I know that Webasto is passionate about its customers, partners and employees. We succeed because our customers succeed, and this is what makes Webasto an incredible company to work for.”

### **Innovation**

Webasto pioneered the development of fuel-operated air heating technology, introducing the world's first commercially available unit in the 1950's. The company produces more than a million heaters per year and remains a leading innovator of heating, cooling and ventilation systems for the transportation industry. In the 1932 Webasto introduced the folding fabric roof, then the steel panel sunroof in 1956 and the glass sunroof in 1974. This would become the modern day sunroof that millions of people around the world enjoy every day.

A high resolution photo of Mr. Denny is available by clicking [here](#).

To learn more about Webasto products, visit <http://www.webasto.com/us>

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### **About Webasto:**

Webasto Group based in Stockdorf near Munich has been a family-owned business ever since the company was founded in 1901. The group operates internationally at over 50 locations (over 30 of these production plants) in the divisions roof and thermo systems. Webasto is one of the top 100 automotive suppliers worldwide. In 2015 the Group realized a sales volume of 2.9 billion euros and has almost 12,000 employees. The company's core competencies encompass the development, production and sales of complete roof and convertible systems as well as heating, cooling and ventilation systems for passenger cars, commercial and special vehicles,



recreational vehicles and boats. For more information please visit [www.webasto-group.com](http://www.webasto-group.com)

Corporate Contacts  
Webasto Thermo & Comfort North America, Inc.

Amanda Kopczyk

Ph. 810-593-6070

E-Mail: [amanda\(dot\)kopczyk\(at\)webasto\(dot\)com](mailto:amanda(dot)kopczyk(at)webasto(dot)com)



**Contact Information**

**Rick Ashley**

OctaneVTM

+1 (317) 920-6105

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