

Industry Leaders from GM, Hyundai, Cardinale Automotive Group Tapped for Key Speaking Roles at Second Annual Women in Automotive Conference

The three-day conference includes a recruiting event, speakers, breakout sessions, workshops and booth displays – all centered on the goal of educating and inspiring women in all areas of the automotive industry

Orlando, Florida ([PRWEB](#)) May 05, 2016 -- The Second Annual Women in Automotive Convention will draw upon top female success stories as it assists the automotive community in recruiting, retaining and developing female employees and leaders.

The conference is set for the Omni Orlando Resort at Champions Gate in Orlando, Florida on June 26-28, 2016. The three-day conference includes a recruiting event, speakers, breakout sessions, workshops and booth displays – all centered on the goal of educating and inspiring women in all areas of the automotive industry. Announced speakers include:

Suzanne Mendoza Feeney, Ph.D.

Dr. Suzanne Mendoza Feeney is Senior Manager of Customer Communications Strategy at Hyundai Motor America. She is a member of the Hyundai Diversity Council and chairs the Women@Hyundai Employee Resource Group, which champions inclusive environments that empower female customers, employees and business partners.

Bill Huffaker, Ph. D.

Bill Huffaker is the Director of Global Talent Acquisition at General Motors. He is passionate about designing forward-thinking talent strategies that transform corporate cultures, effect system-wide change and optimize employee engagement and performance.

Lisa Copeland

Lisa Copeland Head of Automotive Retail Strategies, Lisa oversees the go-to-market strategy and execution for The Culture Works across the entire automotive industry and delivers expert solutions bringing about positive company culture transformation. In 2015, she was named one of the Top 100 Leading Women in the North American Auto Industry by Automotive News.

Marc S. Bland

As VP of Diversity and Inclusion, Marc develops and enhances IHS Automotive business opportunities within the automotive market. He ensures the organization's products and solutions address the marketing needs of the African-American, Asian, Hispanic, Women, Military and LGBT automotive communities.

Erich K. Gail

Cardinale Group of Companies

Erich K. Gail is the Chief Executive Officer of the Cardinale Automotive Group, with 19 dealerships in California, Arizona and Nevada (currently the #2 highest sales volume eDealer in North America). Mr. Gail is a 26-year veteran of the global automotive industry, having served in a variety of executive and senior leadership roles in an array of management and investment groups throughout North America, Europe and Asia.



Additional speakers and specific workshops will be announced soon. For more information, to register or to become a sponsor for the convention, please visit www.WomeninAutomotive.com.

About the Women in Automotive Conference

The Women in Automotive Conference was founded by Board Members Christy Roman, President of NOW Digital; Joni Stuker, President of Owner Connect; Jody DeVere, CEO of AskPatty.com; Kathy Gilbert, Director of Sales & Business Development of CDK Global; and Subi Ghosh, Executive Vice President of Dealer Authority.



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