

Exhibition Registration Now open for TU-Automotive Detroit 2016

As of this week, Penton's TU-Automotive will be taking registrations for free exhibition passes for the TU-Automotive Detroit 2016 conference & exhibition (June 8-9, Novi, MI)

([PRWEB](#)) May 03, 2016 -- This June, 3,000 senior executives working on connected car and autonomous vehicle technologies will gather at the annual TU-Automotive Detroit conference & exhibition to discuss the future of the car in the digital world. Leading companies including Panasonic, Harman, Movimento, QNX and Qualcomm will be showcasing their innovations in the 200,000 square foot exhibition hall alongside industry newcomers and start-ups.

The full exhibitor list can be found here: <http://www.tu-auto.com/detroit/exhibit-list.php>

TU-Automotive Detroit project director, Annie Reddaway, said: "We are proud to say this is the largest exhibition for these technologies in the world and to be able to offer attendees 200,000 square foot of booths to explore and unparalleled networking. Connectivity, mobility and autonomy are now central to automaker strategies and we can't wait to see what will be on display this year."

Free Exhibition Access

Executives can attend the exhibition for free on the afternoon of either June 8 or 9 between 2.00pm and 6.00pm (it closes at 5.30pm on June 3). Free passes are limited in number so the TU-Automotive team has recommended that registrations are made as soon as possible to avoid disappointment. Interested parties can register for free here: <http://www.tu-auto.com/detroit/register-free-expo.php>

3 Reasons to Attend the Exhibition

- First-hand experience of new technologies: Talk to the experts and see live demos of products and technologies at the forefront of automotive innovation. This is the largest exhibition in the world dedicated to connected car & autonomous technology as everything comes together under one roof
- Meet the most influential people in the connected car ecosystem: Industry giants from General Motors, BMW, Toyota, Ford, Honda and more will be at the conference exploring the exhibition hall. This is the global gathering of the entire industry and the place to do business with the industry's real decision makers
- Face-to-face networking: The exhibition is an excellent opportunity to meet and network with over 3,000 dedicated professionals. This is the event where the deals are made; products are launched, showcased and demonstrated

Register for a free exhibition pass here: <http://www.tu-auto.com/detroit/register-free-expo.php>

NB: This pass will not allow you entry into any of the conference sessions, which will feature General Motors, Ford, Zipcar, Car2Go, Audi and more. To attend the discussions you can register via <http://www.tu-auto.com/detroit/register.php> to snap up one of the final remaining passes.

Follow the conversation at #TUDetroit or get involved via detroit@tu-auto.com or + 44 (0) 207 375 7585 / 1 800 814 3459 ext. 7585

About TU-Automotive:

TU-Automotive is a world leader in providing events and business intelligence to the automotive technology



community, covering telematics, mobility, autonomous vehicles and legal & insurance. You can sign up to receive free weekly updates, including exclusive industry analysis, interviews and insights at: www.tu-auto.com

About Penton

Penton is an innovative information services company that empowers nearly 20 million business decision makers in markets that drive more than 12 trillion dollars in purchases each year. Our products inform with rich industry insights and workflow tools; engage through dynamic events, education and networking; and advance business with powerful marketing services programs. Penton is the way smart businesses buy, sell and grow. Headquartered in New York, Penton is privately owned by MidOcean Partners and Wasserstein & Co., LP. For more information, visit <http://www.penton.com> or follow us on Twitter @PentonNow.

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