

Lazydays RV Debuts New and Improved Website

Usability, functionality and content enhancements make the Lazydays website a top resource for RV information

TAMPA, Fla. ([PRWEB](#)) April 27, 2016 -- [Lazydays](#), The RV Authority and world's largest RV dealership, today announces the launch of a new and improved website. Visitors to the site will benefit from an enhanced user experience, expanded search functionality and extensive, high-quality content, and will now have the ability to explore all Lazydays [RV dealerships](#) under one (virtual) roof.

The revamped Lazydays website is faster and easier to use, with accelerated page loading, improved navigation, a more user-friendly interface and mobile-optimization for smartphones, tablets and similar devices. Lazydays' site is a valuable resource for RV information, incorporating more robust RV content on over 2,500 RVs, service & renovations, accessories & parts, resort and rentals. The site also includes a wide range of educational materials, updated course schedules and event listings, videos and an all-new [Lazydays blog](#) with expanded RV lifestyle content.

Other website upgrades include access to full RV inventory listings for all Lazydays RV dealerships: Tampa, Florida; Tucson, Arizona; and Loveland, Aurora and Longmont, Colorado. The redesigned RV search and filtering functionality allows users to access filtered inventory results throughout the website and to search [RVs for sale](#) across all locations or narrow the listings to the state or city level. Users can also save their search results and share RV listings with family and friends via email, text or social media.

“Lazydays is committed to providing customers with the best RV sales, service and ownership experience possible,” said John Lebbad, Chief Marketing Officer for Lazydays. “With our new and improved website, visitors will have convenient access on phones, tablets and desktop devices to a huge variety of great RV content that allows them to make an informed purchase decision and get the most out of their RV lifestyle.”

To explore all the features of the improved Lazydays RV website—including expanded product information and hundreds of lifestyle articles—visit <https://www.lazydays.com>.

About Lazydays

Lazydays®, founded in 1976, is the world's largest RV dealership. Based on 126 acres outside Tampa, FL since 1996, Lazydays also has dealerships located in Tucson, AZ as well as three dealerships located in Loveland, Aurora and Longmont, CO.

Lazydays has the largest selection of RV brands in the nation featuring more than 2,500 new and pre-owned RVs, over 300 service bays and two on-site campgrounds with over 700 RV campsites. Lazydays RV Accessories & More offers more than 20,000 accessories online for your shopping convenience. Shop us online or visit one of our store locations in Florida, Arizona and Colorado.

Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than a half million RVers and their families visit Lazydays every year, making it their “home away from home.” Lazydays has been recognized as a “Top 50 RV Dealer” by RV Business and as one of Tampa Bay's “Top Work Places.” The Lazydays Employee Foundation, supported by payroll contributions from more than 60% of Lazydays'



employees, has contributed more than one million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities.

For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).