

## **2016 Car Rental Trends: Q1 Bookings in Europe Outpace 2015**

### *Auto Europe Releases Q1 Summary and Summer Trends Report*

Portland, ME ([PRWEB](#)) April 26, 2016 -- Auto Europe, a leading provider of international car rental services has released a study reviewing the results of the first quarter of 2016 & trends for this summer. The study, [found here](#), includes a map outlining the most popular pickup country booked by residents of each U.S. state during the quarter. The study also features the top 10 most popular pickup destinations for U.S. and Canadian residents based on car rentals picked up between January 1 and March 31, 2016. Our rental data from the first quarter shows U.S. travelers picked up rental cars in Dublin the most often and Canadian travelers elected to pick up in London.

Also included in the findings are travel trends for June through August 2016 such as the most popular pickup destinations this summer based on advanced bookings by U.S. & Canadian residents compared to last year. A summary of the most popular weeks of travel from summer 2015 is also included.

“As anticipated after a strong 2015, car rentals for Americans in Europe continued to increase in the first quarter with some interesting shifts in top destinations,” says Auto Europe’s Chief Marketing Officer, Scott Braun. “Of course we recognize that international events can impact overall travel patterns and we’ll continue to monitor the market and evaluate the impact in our next quarterly review.”

Read the [full study on first quarter results and trends for summer 2016 here](#).

#### About Auto Europe

With over 60 years of experience in the rental car industry, Auto Europe specializes in helping travelers find the lowest car rental rates in Europe and other popular destinations around the world. Auto Europe’s deep understanding of the complexities of renting cars abroad paired with their knowledgeable team of rental specialists (available 24/7) allows Auto Europe to provide travelers with the best service in the industry before, during and after their rental. To find the best rate on a car rental for your next trip abroad or to learn more about renting a car in Europe visit [www.autoeurope.com](http://www.autoeurope.com).



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