

Auto Loan Solutions Announces the Launch of 22 New Locations in Ontario

Auto Loan Solutions, Ontario-based car loan company, announces 22 new locations in the province.

Toronto, Ontario ([PRWEB](#)) April 27, 2016 -- Auto Loan Solutions, [an auto loan company headquartered in Toronto](#), revealed last week that they have expanded to 22 locations across Ontario. The auto lender has expanded their services in the hopes of turning into the province's largest provider of auto loans. Although their focus is on subprime loans, they also intend on increasing their service to prime customers as well.

Most of the new locations will open in southern Ontario (although this won't affect the company's ability to service the entire province). Among them are Mississauga, Brampton, Barrie, Niagara, Goderich and Orangeville. In addition to these store spaces, there are three more locations slated for launch later this year.

Auto Loan Solutions has serviced much of Ontario from their sole location in Toronto. That includes the Greater Toronto Area (GTA), as well as cities as far north as Thunder Bay and Timmins, and the southernmost cities in the province, such as St. Catharines, London and Windsor.

Their expansion also aims to tackle a growing market. Canadians have acquired more debt, with [the household total rising to 4.9 per cent in 2015](#), and [the national average reaching \\$21,164 per person](#). Many families will have to resort to subprime loans to buy their cars, especially if they're already struggling financially.

Company founder, Roger Ryall, further elaborated on these efforts stating, "Our business is about helping people, not selling. So everything we do has to make the process easier for them."

To support these new openings, the company has revamped their online presence, [adding pages for each location on their website](#). They also plan on building a more robust presence on social media as well to further reach and engage their audience.

About Auto Loan Solutions

Auto Loan Solutions (ALS) is Ontario's largest speciality auto loan company that has catered primarily to customers in the subprime market since 2010. The company was founded to help individuals who don't qualify for a low interest rate, find the best financing possible. More importantly, the Auto Loan Solutions brand was built on the premise of putting these individuals on the path to better credit. The company is a division of The Humberview Group.

Auto Loan Solutions
3200 Bloor Street West
TORONTO, ON
M8X 1E1
866-467-8945

**Contact Information****Chris L**

Auto Loan Solutions

<http://https://www.autoloansolutions.ca/>

+1 866-467-8945 Ext: 1

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