

## **World Patent Marketing Review Committee Adds One More Item to the Memorial Day Shopping List: Snow-Off, An Automotive Invention That Keeps Snow Away**

*World Patent Marketing Reviews A New Automotive Invention. Will Snow-Off Be the Next World Patent Marketing Low Cost Success Story?*

New York, NY ([PRWEB](#)) May 27, 2016 -- [World Patent Marketing](#), a vertically integrated manufacturer and engineer of patented products, announces Snow-Off, an automotive invention made to protect vehicles from the snow.

"Snowplowing Services make \$17 billion a year," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "Rising US employment, disposable income levels and consumer spending will increase demand for snow and ice removal services in the next few years."

"A lot of people park their vehicles outdoors and leave it exposed to the elements," says Jerry Shapiro, Director of Manufacturing and [World Patent Marketing Inventions](#). "This causes a great deal of mechanical and aesthetic problems to the cars. By keeping it covered with this outdoor invention called Snow-Off, vehicles are kept well protected against the various harsh outdoor weather conditions."

Snow-Off is specially designed to provide an efficient and waterproof cover for vehicles when parked outside. Made of highly durable material, this invention comprises of multiple tarps, edges, and an outer portion which will accommodate the size of a vehicle. It is also designed with a pair of drag bars which aids in the installation or removal of the tarp cover and a device connected to the edges of the tarps to keep it in place. With its unique design, this invention is a better and updated version of a regular vehicle cover. It provides more efficient coverage and will not easily fly away during windy days. But what is amazing about Snow-Off is that it is able to keep vehicles well protected during any form of weather condition.

"I think this is bigger than me. A lot of people really don't like standing in the cold trying to clear mountains of snow off their vehicles," says inventor Joseph H. "A fast and simple solution that saves that time and energy should make those mornings after it snow a lot easier."

Lance White, a businessman from New York, has this to say about Snow-Off: "Living in an expensive and congested city forces me to park my car outside my apartment. And during really bad weather conditions, my car really does take a beating and I end up spending for expensive repairs. Snow-Off allows me to protect my vehicle even if it is constantly exposed to outdoor weather."

Snow-Off is an automotive invention created to provide an efficient way to prevent damages to vehicles when parked outdoors.

### **ABOUT WORLD PATENT MARKETING**

World Patent Marketing is an innovation incubator and manufacturer of patented products for inventors and entrepreneurs. The company is broken into eight operating divisions: Research, Patents, Prototyping, Manufacturing, Retail, Web & Apps, Social Media and Capital Ventures.



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