

## **Braman BMW Jupiter Celebrates New Store, New General Manager at Customer Appreciation Event**

*Braman BMW Jupiter is hosting a customer appreciation event this Thursday, April 21st, from 6-8pm at their newly rebuilt, BMW dealership in Jupiter, FL. In celebration of the new state-of-the-art facility, and the onboarding of twenty-year Braman veteran, Tony Giordano, as the new General Manager, the event will offer food, wine, live performances, local celebrities, and a team of BMW Geniuses.*

Jupiter, FL ([PRWEB](#)) April 18, 2016 -- The Braman BMW Jupiter team has lived through a seismic upheaval over the past year, with their old dealership (a small and cramped former Mazda/Dodge store) torn down around them and completely re-built into a state-of-the-art [South Florida BMW dealership](#). Everything is finally up and purring along smoothly pending the official grand opening later this year, but BMW Jupiter will be celebrating both the new facility and new General Manager Tony Giordano at a Customer Appreciation event that will take place on Thursday, April 21 from 6-8 pm.

And among the many things Club Braman does well is throw a party! Naturally, with an event like this, there will be food and wine, along with performances by mentalist Mike Mooney and the musical duo LucaBella. Also on hand to greet guests and pose for photos will be Braman Brand Ambassador and reigning Ms. United States Celine Pelofi.

In addition, all the newest BMWs will be on display– including the incredible new i3 electric city car and high-tech, high-performance [BMW i8 hybrid](#) – as well as a small army of BMW Geniuses to help answer every technical question you could ever possibly think of.

New Braman BMW Jupiter General Manager Tony Giordano is a thirty-year veteran of the car business, twenty of them with Braman. His experience also includes a stint as General Sales Manager of Braman BMW West Palm Beach, and President of all the AutoNation Mercedes-Benz stores in Florida.

“Steve Grossman (General Manager of Braman Motorcars) and I have been talking for a while and he told me about this new boutique BMW dealership of his up here in Jupiter and his plans for it,” says Giordano. “My job here is to ‘wow’ our customers with great service, take care of the employees and put [Braman BMW Jupiter](#) on the map – and this party is a great way to get the ball rolling.”

For more information, contact Danny Bayard, Business Development Director at 561-242-3401.



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