

CEI's Ken Latzko to Speak on Innovations in Preventing Fleet Accidents at NAFA I&E 2016

Cutting edge methods to change fleet driver behavior to prevent accidents is the focus of a presentation Ken Latzko, senior director of sales for the CEI Group, Inc, will make to attendees at the NAFA Institute and Exposition in Austin, TX, on Wednesday, April 20, at 1:15 P.M., Central Standard Time.

Trevese, PA ([PRWEB](#)) April 15, 2016 -- Cutting edge methods to change fleet driver behavior to prevent accidents is the focus of a presentation Ken Latzko, senior director of sales for the CEI Group, Inc., will make to attendees at the NAFA Institute and Exposition in Austin, TX, on Wednesday, April 20, at 1:15 P.M. (CST).

Mr. Latzko will be part of a two-member panel addressing “The Root Cause of Crashes: Actions Fleet Managers Must Take.” The other panel member will be Phillip Moser, vice president at Advanced Driver Training Services.

Mr. Moser will open the presentation by analyzing several real-life highway collisions to demonstrate their underlying causes, and discussing the role of driver training and fleet safety culture in reducing fleet accident rates.

Mr. Latzko will discuss how technology and the principles of human behavioral science are helping to create new ways to make fleet drivers safer, better drivers. Among the innovations he will discuss are crash prevention technology, autonomous vehicles, telematics and predictive analytics.

About CEI

CEI, a fleet driver management company, is a leading provider of technology-enhanced vehicle accident, driver safety and fleet risk management services. Its provider network consists of some 4,000 collision repair shops in North America, and includes nearly 1,000 truck collision repair centers. Its customers include self-insured, commercial, and institutional and government fleets, directly and through alliances with fleet leasing companies. CEI also provides vehicle direct repair program outsourcing to leading property and casualty insurance companies.

Founded in 1983, CEI has headquarters near Philadelphia, PA, and field sales offices in Trevese, PA; Tulsa, OK; Atlanta, GA; Dallas, TX and Minneapolis, MN. In 2000, CEI launched its DriverCare™ solution, which include fleet risk management, MVR ordering and compliance, on-line and behind-the-wheel driver safety training and a safety newsletter. For more information about CEI, please visit ceinetwork.com.



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