

## **TrapTap, the Wireless Speed Trap Indicator, Speeds Past Kickstarter Goal and Revs Up Over \$135,000 CAD To Help Save Lives And Prevent Speeding Tickets**

*TrapTap, the revolutionary and 100% legal way avoid speeding tickets, reaches 160% funded with a month remaining to keep money in drivers wallets, speeds reduced and eyes on the road*

Winnipeg, MB ([PRWEB](#)) April 12, 2016 -- TrapTap, the simple and stylish wireless button that warns drivers of speed traps, red light cameras and school zones has zoomed past its crowdfunding goal with four weeks still remaining in its potentially life and money saving [Kickstarter](#) campaign.

TrapTap is not a radar detector, which is illegal, instead it's a state-of-the-art 100% legal device that attaches to the dash of any vehicle and alerts the driver with different colored flashing lights what kind of speed zone is ahead.

“We have pre-mapped every red light camera and school zone in over 60 countries,” said TrapTap co-founder Bryce North. “To us, he is like our little buddy who always sits shotgun. It simply sits on your dash and is designed to save you cash.”

TrapTap is connected to the driver's phone and uses its GPS along with the TrapTap app to send the device notifications. It'll flash green when the driver is speeding, blue for hidden speed traps and camera cars and TrapTap notifies drivers of potential alerts such as school zones and red light cameras by flashing red.

TrapTap can be updated instantly, allowing drivers to locate where new speed traps are set up. To set a trap, simply double tap the TrapTap and everyone driving behind will be aware of what's ahead. And when speed traps are no longer there, drivers can remove them by tapping it twice.

Thinking of causing chaos and setting fake traps for other drivers? That's not going to happen with TrapTap's built in technology with algorithms in place to prevent false positives.

When switching vehicles, simply unfasten the tiny device from the dash and move it to a preferred ride, even a motorcycle.

Many drivers use other apps or built in maps that take their eyes off the road putting lives at risk.

TrapTap is designed to keep its users focused on what's ahead, with speed warnings to help keep them safe, no matter what zone their driving through.

Other features include:

- Hands free
- Super Portable
- App Enabled
- Auto sleep/awake mode
- Auto sync when entering vehicle
- Bluetooth sync
- Pre-mapped trap data

- 2 year battery life
- Low battery indicator
- Reusable double sided adhesive that sticks to your car dash

For more information, and to pre-order, TrapTap visit:

<https://www.kickstarter.com/projects/traptap/traptap-a-wireless-speed-trap-indicator>

#### About TrapTap

We started this project because each member of the TrapTap team had a unique problem and there wasn't a simple, legal and cheap way to fix all of them. We are of course talking about the expensive and dreaded speeding ticket, that comes in many different forms. Getting upwards of 5 speeding tickets a year can add up in a hurry. In fact, drivers in North America spend 8 billion dollars a year on speeding tickets. Whether cruising too fast on the highway, zipping through a school zone or unknowingly getting clocked by a red light camera, TrapTap helps keep its users safe by warning them of upcoming zones where drivers need to slow down. TrapTap makes the roads safer and the people behind the wheel more aware of what's ahead and helps keep money in their pocket. Our team has spent months building, testing and perfecting TrapTap to the design we have today. In October, we partnered with a design firm that has built products sold in Apple stores with manufacturing facilities in Winnipeg and Texas. We spent numerous hours testing and recalibrating. After finding the right design and sourcing out the correct components and LED's, we finally had a product ready for production. With TrapTap you're now ready for the road.



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