



Truckstop.com Announces Partnership With Let's Truck

Pact Will Bolster Education for Owner-Operators

New Plymouth, Idaho ([PRWEB](#)) April 14, 2016 -- Truckstop.com and Let's Truck LLC this week announced a partnership designed to promote the education of owner-operators and help carriers create better, stronger, and more profitable businesses.

Truckstop.com Chief Marketing Officer Brent Hutto and Let's Truck President and Founder Kevin Rutherford announced the partnership in time for both companies to collaborate prior to the annual CMC event hosted by Let's Truck. This year's event will be held at the Mid-America Center in Council Bluffs, IA, May 16-20.

"We are an education company," Rutherford said about Let's Truck. "We are excited about partnering with Truckstop.com as an Industry Solution Partner. We want to teach owner/operators everything they need to know about operating their business. That includes the tools they need: load boards, rates and negotiations and all things that come along with being a carrier. Bringing Truckstop.com's tools to Let's Truck allows us to continue that education and give carriers all the nuts and bolts they need to run a profitable business."

This year's CMC event will feature five days of information throughout three lanes from which to choose. Lane 1 will focus primarily on start-up items for those just beginning as a carrier, while Lane 2 will teach about profitability of the truck, fuel mileage, maintenance and running an efficient, profitable business. Lane 3 will be geared toward the education carriers need about authority, using load boards, customers, rates, negotiations and more.

"Truckstop.com is a technology company," Hutto said. "While most know us for our load board, our tools are designed to help grow your business and make it more profitable. We have the utmost faith and trust in Kevin and his product and our partnership with Let's Truck is the perfect opportunity to allow people to see what our tools can do for them."

To learn more about Let's Truck or the CMC event, visit [LetsTruck.com](#).

About Truckstop.com

Truckstop.com is the one-stop connection between carriers, brokers, and shippers. Founded in 1995 as the first freight-matching marketplace to hit the Web, Truckstop.com has grown to provide load planning and optimization, transportation management, telematics, rate benchmarking, and powerful negotiation tools. Truckstop Pro, Truckstop.com's most recent and most advanced software subscription, offers users a real-time load board and enhanced transportation partner search and qualification. Across North America, Truckstop.com is recognized as a leading resource for transportation data and trends and also serves as the largest credit reporting entity in the transportation industry.

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