

## **Leading Automotive Internet Marketing Agency Selected as Preferred Vendor for National Association**

### *Alliance of Automotive Service Providers Names Autoshop Solutions As National Benefit Provider*

APEX, N.C. ([PRWEB](#)) April 13, 2016 -- Autoshop Solutions was recently named the [preferred vendor and national benefit provider](#) for website design and internet marketing services by the Alliance of Automotive Service Providers (AASP). With an array of services to meet the needs of automotive shops of all sizes, AASP member shops will have the opportunity to work with the industry's leading website design and digital marketing agency at special, member-only prices.

"We're so excited to have been chosen by AASP for this opportunity as the preferred vendor and benefit provider," said Margaret Klemmer, Autoshop Solutions' Chief Business Development Officer. "We have a wonderful opportunity to provide many more shops in our industry with top-of-the-line website design and Internet marketing, and we can't wait to get started!"

AASP and Autoshop Solutions have had an industry relationship for several years, in which Autoshop Solutions has attended and provided education at several AASP affiliate events. With the recent expansion of services to include the Auto Marketing Express template program, Autoshop Solutions is poised perfectly to provide services to all AASP shops as a preferred vendor and National Benefit provider for AASP.

In addition to discounted pricing on services, AASP member shops will be able to tune in to a series of webinars presented by Autoshop Solutions explaining the "secrets" of Internet Marketing in the automotive industry. Autoshop Solutions looks forward to this exciting opportunity to help AASP member shops throughout the country.

"I've had the pleasure of working with Autoshop Solutions in my capacity as executive director of AASP-MN," said Judell Anderson. "The AASP-MN website re-design project presented a unique challenge because of our need to integrate the site with our association management database. Autoshop Solutions rose to the challenge and presented us with a website to be proud of."

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About Autoshop Solutions, Inc.:

[Autoshop Solutions](#) is an award-winning website design and Internet marketing agency based in Apex, NC. Since 2005, Autoshop Solutions has been helping the automotive industry with custom-designed websites and Internet marketing solutions, including Google Adwords, SEO, Social Media, Direct Mail, Custom Video, and more. For three years in a row, 2013, 2014 and 2015, Autoshop Solutions has been named to the Inc 5000 List of America's Fastest Growing Companies and awarded seven years in a row by AutoInc. in the Top 10 Websites. Stay connected with Autoshop Solutions on Facebook and Twitter, or contact [press@autoshopsolutions.com](mailto:press@autoshopsolutions.com) for more information.

About the Alliance of Automotive Service Providers:

The [Alliance of Automotive Service Providers](#) is a coalition of associations which serve over 8,000 members of



the automotive service industry. In a spirit of mutual cooperation and support, Alliance participants are committed to sharing information, knowledge and other resources for the benefit of the members they serve.



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**Online Web 2.0 Version**

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