

World Patent Marketing Success Group Introduces A New Security Invention: Bring Baby Bracelet Helps Keep Parents From Forgetting A Child Inside A Vehicle

World Patent Marketing Reviews A New Security Invention. Will Bring Baby Bracelet Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL (<u>PRWEB</u>) May 11, 2016 -- <u>World Patent Marketing</u>, a vertically integrated manufacturer and engineer of patented products, announces the Bring Baby Bracelet, a security invention created to prevent people from accidentally leaving a child inside a vehicle.

"The Online Baby Product Sales industry is making \$5 billion a year," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "Strong growth is attributed to the ease of online shopping and a rise in consumer spending since the recession. More and more products are being invented for child care and baby safety."

"With so many distractions while driving, there are instance wherein parents accidentally leave their children inside the vehicle," says Jerry Shapiro, Director of Manufacturing and <u>World Patent Marketing Inventions</u>. "With the help of this security invention called the Bring Baby Bracelet, this will no longer happen."

Bring Baby Bracelet is a security invention specially created to provide an efficient means to be reminded of children being left in the child safety seat in a vehicle. Made of safe and quality materials, this invention comprises of 3 large signature beads with logo, a carabiner, a male end seat belt adapter portion which is attached to the female end of the child safety seat's belt buckle and a child safety apparatus tag which contains the various symbols and definitions of various charms as well as instructions on how to use the device. This unique invention prevents parents and guardians from accidentally leaving a child inside a vehicle by reminding them of the presence of the child. And the best part is that it does not require the use of electricity.

"All babies deserve 100% protection and safety, but in an age of increasing responsibility families find themselves busier than ever before," says inventor Brenda W. "We work more, we play more, but we don't seem to rest more. Sometimes this can allow dangerous situations to sneak up on us before we can even imagine the possibility. Just as hot stoves or full bath tubs are dangerous to babies, hot cars are a known danger as well and once an incident occurs, damage happens faster than our reflexes can prevent. With Bring Baby Bracelet, families will enjoy the peace of mind that only comes when they know they have done everything in their power to keep baby safe. BBB is a child safety and awareness imperative and it is designed intrinsically to never be forgotten and never let baby be forgotten. A perfect gift for baby, BBB is affordable, useful, practical, powerfully protective, and worth saying again... Imperative! Peace."

Valerie Smith, a young mother and freelance writer from San Diego, California, has this to say about the Bring Baby Bracelet: "I am usually driving around town with my child while on errands. With the Bring Baby Bracelet, I am always reminded that my child is with me."

The Bring Baby Bracelet is a security invention that will prevent accidents and deaths caused by preventing children from being left inside a vehicle.

ABOUT WORLD PATENT MARKETING



World Patent Marketing is an innovation incubator and manufacturer of patented products for inventors and entrepreneurs. The company is broken into eight operating divisions: Research, Patents, Prototyping, Manufacturing, Retail, Web & Apps, Social Media and Capital Ventures.

As a leader in patent invention services, World Patent Marketing is by your side every step of the way, utilizing our capital and experience to protect, prepare, and manufacture your new product idea and get it out to the market. Get a patent with World Patent Marketing and the company will send representatives to trade shows every month in order to further advocate for its clients. It is just part of the <u>world patent marketing cost</u> of doing business.

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