



## **Commercial Truck Trader® Names Terry Williams Strategic Initiatives Manager**

*Commercial Truck Trader and Equipment Trader Online, subsidiaries of Dominion Commercial Solutions, a division of Dominion Enterprises, have announced the addition of industry expert Terry Williams to their team.*

Norfolk, VA ([PRWEB](#)) April 13, 2016 -- Commercial Truck Trader and Equipment Trader Online, subsidiaries of Dominion Commercial Solutions, a division of Dominion Enterprises, have announced the addition of industry expert Terry Williams to their team.

Williams joins the organization as strategic relationships manager. In this newly created role, he will be responsible for developing relationships at the manufacturer level with heavy-duty construction and agriculture original equipment manufacturers.

“Terry is an exciting addition to the Commercial Truck Trader and Equipment Trader Online teams. This will allow us to provide more personalized connections and individualized solutions for OEMs, both big and small,” stated Charles Bowles, director of strategic initiatives for Dominion Commercial Solutions.

With Williams’ extensive knowledge and experience in both the commercial and equipment spaces, the position aligns seamlessly with the two brands’ strategic initiatives for 2016. Williams has more than 17 years of experience, most notably as market segment manager for Truck Blue Book, and most recently as corporate marketing manager for Bruckner Truck Sales. He has served on the board of directors of the Used Truck Association, and has received a myriad of notable accolades.

“Over the course of my career, a highlight has been collaboration toward a common goal with colleagues and customers,” said Williams. “I am looking forward to working with all of Dominion Commercial Solutions’ talented people and resources to nurture our partnerships with our customers and their businesses.”

### **About Commercial Truck Trader**

Commercial Truck Trader is the industry leader in online advertising for new and pre-owned light, medium and heavy-duty commercial trucks and trailers. Truck and trailer dealers have access to premier tools for advertising their locations and inventory, researching prices, as well as top-of-the-line lead generation tools. Both private and commercial sellers have the opportunity to reach more than 1,000,000 unique visitors each month.

### **About Dominion Enterprises**

Dominion Enterprises is a leading online marketing and software services company offering client solutions across multiple targeted business verticals. Our widely recognized B2C web and mobile portals, including ForRent.com, Homes.com, CycleTrader.com and BoatTrader.com, generate nearly 30 million unique visits monthly. Our B2B cloud SaaS solutions directly support clients in establishing their online and mobile brands, generating leads, and managing customer relationships. Dominion Enterprises has more than 40 businesses and 3,000 employees in our Norfolk, Va. home office, across the U.S., and internationally.



**Contact Information**

**Jennifer Green-Neff**

Dominion Enterprises

+1 (757) 351-8134

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).