

## **SafeAuto Selects InsureOne™ Suite from One, Inc.**

*SafeAuto will implement software suite to enable sales through multiple distribution channels, improve business processes and enhance customer service*

COLUMBUS, Ohio and FOLSOM California ([PRWEB](#)) April 05, 2016 -- Safe Auto Insurance Company, a U.S. Property/Casualty (P&C) Insurer, and One, Inc., a provider of software products to the insurance industry, today announced that SafeAuto has selected the company's InsureOne™ Suite as their core policy and agency management system.

SafeAuto will be using InsureOne's integrated carrier, agency and payment systems to manage policy issuance, underwriting, rating, billing, data warehouse and BI, CRM, which will enable them to offer the highest level of customer service to their insureds. SafeAuto has previously licensed One, Inc.'s ProcessOne and ContactOne components for payment processing, IVR, and dialer.

InsureOne will be integrated with SafeAuto's existing claims system, Guidewire ClaimCenter®.

“Delivering a high level of customer service across multiple distribution channels, building capabilities that enable our business strategy, and creating a more efficient corporate structure are the overarching goals of any project we undertake,” said John Kish, Senior Vice President and Chief Information Officer at SafeAuto. “In this case, we made a decision that will not only enable us to achieve all of these goals, but will allow us to deliver these capabilities faster and at a lower cost.”

One, Inc.'s InsureOne Suite will allow SafeAuto to:

- Sell and service SafeAuto and Partner products through multiple distribution channels;
- Replace SafeAuto's legacy core systems and update to a modern SaaS architecture;
- Reduce costs and streamline internal processes via a distributed and managed workflow, allowing their staff to work more efficiently and effectively;
- Increase payment and billing options, including pick your own due date feature; and
- Modernize analytics and pricing with a new data warehouse, business intelligence and reporting system integrated to its processing system on day one – without having to work with an additional system integrator.

“InsureOne will provide us with incredible value on day one,” said Ron Davies, President and Chief Executive Officer at SafeAuto. “Our decisions are guided by making it easy for our customers to do business with SafeAuto, and the InsureOne platform will enable us to better serve our customers' needs.”

“I'm excited to have the opportunity to work with SafeAuto again,” said Joe Cannon, Vice President, Global Sales, One, Inc. “We've already successfully worked with their team on the implementation of ProcessOne and ContactOne. The implementation of InsureOne will continue to help them realize the return on their technology investment with One, Inc. in the form of lower total cost of ownership, improved processes, and the ability to offer their customers the highest level of service.”

One, Inc.'s InsureOne™ suite of software enables carriers and agencies of all sizes to streamline processes and increase efficiency in each area of their organization. Our scalable, integrated solutions are engineered to optimize data and provide value. One, Inc.'s InsureOne suite includes PolicyOne™ (policy management),



ProcessOne® (payment processing and reconciliation), PortalOne™ (web-based credit card payment portal), ContactOne™ (IVR and customer retention system), ActivityOne™ (enterprise efficiency), AppOne™ (agency management and CRM), SalesOne®(marketing representatives management and CRM software), LeadsOne™ (lead management), CampaignOne™ (campaign management) and DataOne® (business intelligence and reporting).

#### About SafeAuto

SafeAuto makes it easy to quote, buy and service the right auto insurance at the right price. Founded in Columbus, Ohio in 1993, Safe Auto Insurance Company provides multiple easy ways to reach us that are convenient for the consumer – online at [safeauto.com](http://www.safeauto.com), by phone at 1.800.SAFEAUTO, on a mobile device or, in some states, in-person with a local agent or broker. SafeAuto provides the state required minimum auto insurance coverage for drivers across 18 states so that consumers can get covered and enjoy the road ahead. For more information visit <http://www.SafeAuto.com/>.

#### About One, Inc.

One, Inc. provides an integrated cloud-based platform designed to make it effortless to manage your business. We bring together core functions combined with data and analytics, CRM, payment processing and agency management – all in ONE modern solution - to provide a seamless approach to the customer experience. For more information, please visit <http://www.oneincsystems.com>

Follow us on LinkedIn: <http://www.linkedin.com/company/one-inc>

Follow us on Twitter: <http://twitter.com/oneincsystems>



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