

## World Patent Marketing Review Committee Approves The Finishing Pole Antenna Cover, A New Decorative Invention For Automobiles

World Patent Marketing Reviews A New Decorative Invention. Will The Fishing Pole Antenna Cover Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL (<u>PRWEB</u>) April 18, 2016 -- <u>World Patent Marketing</u>, a vertically integrated manufacturer and engineer of patented products, announces the Fishing Pole Antenna Cover, a decorative invention that adds a unique touch to a vehicle's antenna.

"The Car Parts industry is worth \$5 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "The future looks bright for the industry as the economy continues to pick up."

"People have been adding decorative items to their vehicles for as long as we can all remember," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "Adding a unique touch to a vehicle makes it feel personalized and truly your own. That is why this decorative invention called the Fishing Pole Antenna Cover will make an amazing vehicle decor"

The Fishing Pole Antenna Cover is a decorative invention created to add a unique and aesthetically pleasing touch to a vehicle's antenna. Made of highly durable materials, this invention comprises of a body which can accommodate a wide variety of car antenna shapes and sizes. An antenna is an essential part of any vehicle to be able to gain radio signals. More often than not, its design is simple and will not do anything for the aesthetics of a vehicle. The Fishing Pole Antenna Cover changes all that by being able to provide a cool and even economical way to spruce up this plain looking automotive part. To be able to attach this invention, simply slip it over the antenna and you are good to go. One can even add a playful touch to it by attaching a colored fly to it.

"The Fishing Pole Antenna Cover will allow car owners to jazz up their vehicles without any effort," says inventor Kenyon L. "I put an old half of a fishing pole on my Jeep antenna and thought it looked really cool. I got nothing but compliments everywhere I went, so I designed one that you don't have to cut the little ball off of the end of your antenna as I did on my original one, to be easier for the consumer."

Victor Compton, a fishing enthusiast and car owner from Salt Lake City, UT, has this to say about the Fishing Pole Antenna Cover: "Once in a while, I enjoy adding stickers and other detachable decor to my vehicle to spruce it up a bit. With this super cool new decorative item called the Fishing Pole Antenna Cover, I can now add something really unique and playful. And to top it off, it represents my favorite pastime."

The Fishing Pole Antenna Cover is a decorative invention that will make any vehicle look attractive and unique.

## ABOUT WORLD PATENT MARKETING

World Patent Marketing is an innovation incubator and manufacturer of patented products for inventors and entrepreneurs. The company is broken into eight operating divisions: Research, Patents, Prototyping, Manufacturing, Retail, Web & Apps, Social Media and Capital Ventures.



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