

The 2016 Vincentric Best Value in America Awards Identify the Top Car, Truck, and SUV/Crossover Brands.

The 12th annual Vincentric Best Value in America™ Awards were announced today, with Honda, Lexus, Subaru, Volvo, and Ford each taking home a Vincentric Best Value in America Brand Award. Based on total cost of ownership and overall value, Vincentric's Best Value in America awards recognize vehicles that provide the best value in their market segments.

BINGHAM FARMS, Michigan ([PRWEB](#)) April 05, 2016 -- The 12th annual Vincentric Best Value in America™ awards were announced today, with Honda and Lexus claiming the Best Value award for Passenger Cars and Luxury Cars. Subaru and Volvo also earned top brand honors in the SUV/Crossover categories, while the Vincentric data showed Ford as the Best Value Brand for Trucks.

In addition to the brand awards, Vincentric announced the Best Value in America winners for 32 vehicle segments. The strong performance by Lexus and its luxury sedans helped Toyota Motor Corporation earn more awards than any manufacturer, with 9 of the 32 vehicle segments going to the Toyota team. It was no surprise that one of these award winners was the Toyota Tacoma, which won best value honors for a record-setting 12th straight year. Ford, with a strong showing by its F-Series pickup line, and General Motors both demonstrated high value with four winning vehicles for each manufacturer, while Audi earned three awards in key luxury segments.

“The 2016 Vincentric Best Value in America awards show that when manufacturers measure and manage a vehicle’s total cost of ownership, they are able to consistently deliver high value to consumers” stated David Wurster, President of Vincentric. “Our analysis has identified award winning vehicles that have been purposefully developed with the intention of minimizing ownership costs, benefiting their customers.”

Vincentric measures cost-of-ownership using eight different cost factors: depreciation, fees & taxes, financing, fuel, insurance, maintenance, opportunity cost, and repairs. Using a statistical model, the company identified the Vincentric Best Value in America winners by measuring which vehicles had lower than expected ownership costs given their market segment and price. Over 3,000 vehicle configurations were evaluated in all 50 states plus DC using a range of annual mileage intervals and insurance profiles.

Further information regarding all of the winners of the Vincentric Best Value in America™ awards for the 2016 model year and the Vincentric methodology is available at <http://www.vincentric.com>.

ABOUT VINCENTRIC

Vincentric provides data, knowledge, and insight to the automotive industry by identifying and applying the many aspects of automotive value. Vincentric data is used by organizations such as AOL, Cars.com, Hyundai, Toyota, BMW, Mercedes-Benz, Honda, and Nissan as a means of providing automotive insight to their clientele. Vincentric, LLC is a privately held automotive data compilation and analysis firm headquartered in Bingham Farms, Michigan.



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