

Blue River Underwriters Expands Auto Dealer Insurance Program With Acquisition of Platinum Program Managers and Insurance Services

Daniel Rieden to Expand Blue River Underwriters Auto Dealer Insurance Program Nationally

ATLANTA, Ga. ([PRWEB](#)) March 30, 2016 -- Blue River Underwriters, a Breckenridge Insurance Group company, has acquired California-based wholesale commercial auto insurance provider Platinum Program Managers and Insurance Services. Platinum founder and chief executive officer Daniel Rieden will serve as the president of the Blue River Underwriters Auto Dealer Program.

“The acquisition of Platinum complements our existing auto dealer platform and capabilities with the expertise of Dan and his team. We’re now positioned to drive greater growth and support our valued existing and new agents and their insureds,” shared Stephen Kelley, president of Blue River Underwriters.

Rieden has thirty years of experience in commercial lines insurance with a focus on workers’ compensation. In 2007, he founded Platinum to become a program administrator focused on franchised auto dealer coverages. As president, Rieden will continue to build upon his success in this space to expand the Blue River Underwriters Auto Dealer Program nationally.

Rieden commented: “The culture and drive of both organizations is similar and having the opportunity to combine forces was a natural step in realizing the shared growth potential for this auto dealer program. We have an experienced and talented staff that will continue to focus on the unique insurance needs of franchised auto dealers across the country. The synergy between the companies makes it an exciting time for all of us. ”

The Blue River Underwriters Auto Dealer Program is for franchised auto dealers with single or multiple locations and is backed by an Admitted, A.M. Best A Rated carrier. The program offers competitive workers’ compensation and package coverage options including property, general liability, garage and garagekeepers, inland marine, crime, umbrella, dealers open lot and employment practices liability insurance. The auto dealer program office is headquartered in Newport Beach, California and further information can be found online at www.blueriveruw.com/auto-dealer/. The team can be reached at 949.209.0233 or [autodealers\(at\)blueriveruw\(dot\)com](mailto:autodealers(at)blueriveruw(dot)com).

About Blue River Underwriters

[Blue River Underwriters](#) is a national program administrator with managing general underwriting and managing general agent authority for ten programs with top-rated international carriers. The team partners with select retail and wholesale insurance agents to deliver industry and risk insights and solutions for diverse insureds from Auto Dealers to Contractors to Outdoors entities. Blue River continues to build its reputation for quality coverage, competitive rates, and unparalleled service with ten offices nationwide and is a part of the Breckenridge Insurance Group.

About Breckenridge Insurance Group:

Breckenridge Insurance Group, headquartered in Atlanta, Ga., is an international specialty wholesale insurance broker, program manager, managing general agent (MGA) and insurance services provider. The company offers access to diverse range of commercial insurance and financial services products to businesses and professional services firms in a variety of industries. The company serves independent insurance agents, brokers and legal and financial institutions throughout North America by way of Blue River Underwriters,



OSC, Breckenridge Insurance Services, Breckenridge Elevation Authorities contract binding group and InSpecialty. For more information, please visit www.breckgrp.com or call 630.945.3878. CA Insurance License #0G13592



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