

## **World Patent Marketing Invention Team Rolls out the Latest Car Accessory, Hello Car, a New Electronic Invention**

*World Patent Marketing reviews a new electronic invention. Will Hello Car be the next World Patent Marketing low cost success story?*

Los Angeles, CA ([PRWEB](#)) March 31, 2016 -- [World Patent Marketing](#), a vertically integrated manufacturer and engineer of patented products, announces the Hello Car, an electronic invention that allows smart phones and tablets to be used as a sound system and more for vehicles.

"The Global Car Accessories industry is worth \$2 trillion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "In the next five years, I project the industry to rise off a low base and reach pre-recessionary levels. The industry will continue on its fast-pace track."

"People are always fumbling over various buttons, knobs and devices to provide them with various functions inside a vehicle," says Jerry Shapiro, Director of Manufacturing and [World Patent Inventions](#). "The Hello Car is an electronic invention that allows users to simply use their smart phones or tablets to serve as their sound system, their navigation system and communication aid all at the same time."

Hello Car is an electronic invention which enables a smart phone or tablet to turn into a sound system for a home and vehicle. It also makes it possible for these electronic gadgets to be utilized as their means of communication, stereo and navigation inside a vehicle. Made with quality and highly durable materials, this invention is able to provide multiple practical and entertainment functions without having to constantly deal with cables. It can also utilize cables but will make use of the ones that are easy to manage. In addition to this, Hello Car also features a special design which allows users to store their smart phones and tablets in. With this invention, users are now able to change or update vehicle audio as well as manipulate the navigation system in a convenient and quicker manner.

"Car stereo and vehicle technology has failed to keep up with our mobile devices, until now," says inventor Thomas R. "The Shelf allows you to enjoy the ease of use and personal nature of your latest smartphone or tablet in any vehicle. We anticipate the Shelf will soon be used in every motor vehicle! To this aim we have established a great partnership with WPM to assist in bringing our products to market!"

Max Bailey, a field sales agent for a local business in Des Moines, Iowa, has this to say about Hello Car: "Being on the road all the time, I am constantly fumbling various stereo knobs or attempting to navigate my destination via a separate gadget. With Hello Car, I can do these things and so much more with the simple use of my smart phone."

Hello Car is an electronic invention that is practical to have inside a vehicle for added efficiency.

### About World Patent Marketing

World Patent Marketing is an innovation incubator and manufacturer of patented products for inventors and entrepreneurs. The company is broken into eight operating divisions: Research, Patents, Prototyping, Manufacturing, Retail, Web & Apps, Social Media and Capital Ventures.



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**Contact Information**

**Bill Flanagan**

World Patent Marketing

<http://Bill.Flanagan>

+1 6465643919

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