

Costco Auto Program Announces New Mobility Vehicle Offerings for Costco Members

Costco Auto Program and BraunAbility team up to provide special pricing on mobility vehicles

San Diego, CA ([PRWEB](#)) May 17, 2016 -- Costco Auto Program today announced an exclusive partnership with BraunAbility, the world's leading manufacturer of wheelchair accessible vehicles. Costco members in eight select markets will receive low, prearranged pricing on new or pre-owned mobility vehicles, as well as discounts on adaptive equipment and mobility component parts and service.*

Designed to meet the needs of Costco members who face physical challenges, the Costco Auto Program BraunAbility partnership aims to provide easy vehicle entry for every passenger and driver. The mobility program offers a wide range of options including wheelchair vans with side-entry or rear-entry ramps, wheelchair lifts and various adaptive driving components. BraunAbility's wheelchair accessible vehicles include the Ford Explorer MVX, the world's first wheelchair accessible SUV, and minivans, including Chrysler Town & Country, Dodge Caravan, Honda Odyssey and Toyota Sienna.

Benefits of the program include prearranged pricing on mobility vehicles, 15 percent off mobility adaptive equipment including installation charges, and 15 percent off mobility component repairs, parts and service from BraunAbility dealers in select markets. Members who purchase a new or certified pre-owned vehicle with a new BraunAbility conversion, from participating BraunAbility dealers, also will receive a \$500 Costco Cash Card upon completing all eligibility requirements.

"It's exciting to offer our members additional options when purchasing a vehicle through our program, especially when it has the potential to make a significant impact in the lives of so many," says Bill Gregory, executive vice president of business development Costco Auto Program. "BraunAbility is the perfect partner for such an offering, a brand that was established on the basis of innovation and independence for wheelchair accessible vehicles. They share our vision to provide members quality and value above all."

BraunAbility's proven track record and broad footprint make it an ideal partner for Costco Auto Program. "When two leaders in their respective industries come together, you are destined to create something truly remarkable," said Greg Kiser, BraunAbility vice president of consumer sales. "When you couple this partnership with our skilled dealer network, Costco members are the true winners in this partnership."

Costco members will experience ease and value when shopping for a mobility vehicle and equipment. Through the CostcoAuto.com website and call center, members can access additional information on mobility vehicles, locate a dealer, be connected with an Authorized Dealer Contact and schedule an appointment.

Costco Auto Program has been providing Costco members with great service and value for more than 25 years. It showcases a streamlined buying experience to Costco members year-round through its network of more than 3,000 selected dealerships nationwide, and trains and certifies Authorized Dealer Contacts at these dealerships to ensure superior customer service. The program also provides Costco members with online tools to research and compare vehicles, locate a participating dealer, and make a purchase at a low, prearranged price with exclusive member advocates to support Costco members throughout their vehicle purchase process.

Visit CostcoAuto.com/Mobility or call 1-800-348-2582 to learn more about the Costco Auto Program and the

new mobility vehicle offering.

*Available in AZ, CA, CO, HI, NV, OR, Utah and WA.

About the Costco Auto Program

Costco Auto Program is recognized as a leading member-focused auto-buying program in the industry. The service offers prearranged pricing and first-class buying experience on new and select pre-owned vehicles, motorcycles and powersports products, as well as discounts on automobile parts, service and accessories, to U.S. Costco members.

Costco Auto Program is operated by Affinity Auto Program, which has been managing the program since its inception in 1989. Last year alone, Costco members purchased more than 465,000 vehicles through the program. The Costco Auto Program surveys every member who uses the program to ensure the program continues to meet their high expectations; more than 96 percent of members who responded to the survey gave it high marks for value, service and overall experience.

About Costco Wholesale Corporation

Costco Wholesale Corporation (NASDAQ:COST) currently operates 702 warehouses, including 492 in the United States and Puerto Rico, 90 in Canada, 36 in Mexico, 27 in the United Kingdom, 24 in Japan, 12 in South Korea, 11 in Taiwan, eight in Australia and two in Spain. Costco also operates electronic commerce websites in the U.S., Canada, the United Kingdom, Mexico, South Korea and Taiwan.

About BraunAbility

BraunAbility is the world's leading manufacturer of wheelchair accessible vehicles and wheelchair lifts in the mobility industry. Founded nearly 50 years ago by Ralph Braun, the corporation was built on the age-old adage, "Necessity is the mother of invention." Ralph Braun was a young man who used a wheelchair and had no reliable transportation to and from his place of work. He built his first wheelchair accessible vehicle in 1972, and since then the company has grown into the most trusted and experienced name in the mobility industry, bringing independence to hundreds of thousands of individuals across the world. To learn more, visit www.braunability.com.



Contact Information

Honey Mae P. Kenworthy

Costco Auto Program

<http://www.costcoauto.com>

+1 (858) 777-6538

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