

Mazda CA announces 100% Co-Op Eligibility for Textstr

Mazda Canada has introduced Textstr, a third-party web enabled text platform, and approved it for 100% Co-Op eligibility.

Seattle, WA ([PRWEB](#)) May 04, 2016 -- Mazda Canada has introduced Textstr, a third-party web enabled text platform, and approved it for 100% Co-Op eligibility. With the unique position Mazda is in the value Textstr brings opens doors to a better customer experience. After 60 days of testing throughout the Western Region, Textstr has proven itself as a needed tool for dealership websites.

Textstr, which enables customers to text directly to a website, is now bringing its services to assist all Mazda dealers. Signup is less than 5 minutes and with its recognized email to text service, there is no process change. Through this Co-Op program, all features will be included. Unlimited text messaging, picture and file sending, customer buckets, and a new invite system to capture and convert more customers.

Over the last 60 days, Textstr has monitored the Western Region Mazda dealers to work with and optimize text leads. Through this stores had seen increases in total lead volumes 10-20% and increased sales, service appointment uptick and an overall better experience for the customer and staff. Meeting all requirements of CASL and streamlining processes.

"The Textstr Application has been an absolute God Send for our internet department. By far our best Lead generating resource. It is quick and personal. Exactly what our customers are looking for. Allows me to provide excellent customer service around the clock. This application has boosted my sales and made my schedule a lot less hectic as I can answer question, book test drives, and even sell a car from the comfort of my home or office, anytime!" - Cory Bailey, Gary Moe Mazda

To enroll into the program please visit <http://www.textstr.com> or simply reach out directly to [andrew\(at\)textstr.com](mailto:andrew(at)textstr.com).



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Online Web 2.0 Version

You can read the online version of this press release [here](#).