

Lira VC Acquires Atlanta Auto Dealer Car Buy Plus

Venture capital firm purchases Atlanta's newest automobile broker business

Atlanta, GA ([PRWEB](#)) April 30, 2016 -- [Atlanta-based venture capital firm Lira VC](#) recently acquired start-up company [Car Buy Plus](#) as part of its aim to generate new jobs and business in the state of Georgia. Using a range of resources and backed by local as well as foreign investors, Lira VC is dedicated to taking start-up companies such as Car Buy Plus and growing them into titans in their industries.

Lira VC opened its doors in December of last year and began accepting applicants in January. The company offers all levels of investing: seed, angel, and venture and also provides business incubator space, including basic bookkeeping, marketing, website/SEO, transportation, high-speed Internet access, as well as business coaching and mentorship. Lira VC is looking for applicants in a wide range of industries, such as technology, legal, insurance, and transportation.

Founded by successful entrepreneur and industry leader Tony Rached, Lira VC takes a hands-on approach to fostering early-stage and start-up companies. The firm offers everything burgeoning businesses need to establish a strong foundation and thrive, ultimately contributing to the culture of diverse industry leaders in the Atlanta metropolitan area.

Automobile broker business Car Buy Plus is one of several new acquisitions by Lira VC. The company buys and sells vehicles of all types for busy professionals who need an efficient, streamlined way to do business with dealers. Car Buy Plus eliminates the inconveniences and difficulties that often occur when an individual is buying or selling a vehicle. For example, posting a car online or placing an ad in a trade magazine usually requires a fee and yields many dead-end phone calls. Also, the sellers must endure multiple visits from potential buyers who want to test-drive the vehicles. It's extremely time-consuming and can be a frustrating experience. Car Buy Plus removes the hassle of the process and offers sellers top prices for their vehicles.

Car Buy Plus also offers a premium brokerage service for busy executives looking to purchase luxury and exotic automobiles. The company handles everything from the research to the negotiations for purchasing a high-end vehicle, customizing the process to fit each client's specific needs. Car Buy Plus offers its clients the best pricing on luxury and exotic cars, including names such as Maserati, Lamborghini, Ferrari, and Porsche, among others. The company offers more information online at www.carbuyplus.com. Individuals considering a luxury automobile purchase can contact the business at (678) 200-9069 to speak to a licensed broker.

Individuals interested in becoming investors can visit LiraVC.com or call (678) 677-5496. Entrepreneurs may apply online.

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