

Georgia Crash Fatalities Increase by 22% in 2015; Attorney Big Al Advocates For Safer Driving For Summer 2016

Georgia crash rates have increased by 22%, and they're on the move to keep increasing as summer travel season arrives. [Attorney Big Al](#) of the 1-800-HURT-123 firm endorses Georgia's new Drive Alert Arrive Alive campaign and urges caution when driving as May approaches and summer begins.

Atlanta, GA ([PRWEB](#)) May 17, 2016 -- Summer is a dangerous time to drive. With higher numbers of people driving away on vacation, increased temperatures heating up engines and motors, and more sunlight to cause glare, accident rates tend to rise in summer months. Georgia's steadily rising crash fatality rates have concerned [Attorney Big Al](#), who urges drivers to perform proper maintenance on their vehicles and refresh themselves on critical summer driving techniques before the summer begins.

Last year, a 22% increase in Georgia crash fatalities raised red flags across the nation and caused untold damage and accidents on the roads. The National Safety Council, a non-profit organization dedicated to reducing rates of preventable injuries in the United States, [tracked a 22% increase in Georgia traffic fatalities in 2015](#). This increase corresponds with an overall 8% increase nationwide for traffic fatalities that is on track to continue through the rest of summer of 2016 unless drivers take measures to drive more cautiously.

As the warmer months draw nearer, driving hazards change from winter's rain and wind to blinding summer heat and distracted driving, so use caution when hitting the roads this summer. A new campaign in Georgia aims to reduce car fatalities with the slogan, "Drive Alert, Arrive Alive."

Before anyone hit the road this summer, and before teams of vacationing families and out-of-state tourists arrive, everyone should get their vehicles tuned up. Have the oil changed to prevent overheating, install effective sun shades, and be sure that auto windows are clean and free from distracting films that may worsen glare. Always remember the fundamentals of defensive driving. These basic tips can prevent many summer accidents that may befall anyone this Memorial Day weekend.

Big Al commented, "I am very concerned about the sheer volume and seriousness of car accidents in Georgia as of late. Now with summer break around the corner I am even more concerned as thousands of young drivers flood the streets and highways. I hope everyone will just take their time out on the road, enjoy the good weather and stay safe this summer."

According to data from the Federal Highway Administration, there are [5,760,000 car crashes every year](#), but there's no reason why these numbers have to continue increasing in 2016. To avoid an accident, everyone should be proactive about improving their driving skills! Drivers should think defensively when driving, wear sunglasses to avoid glare, and never drive while distracted.



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